



**Governance of Emerging
Technologies and Science**

2026 GETS CONFERENCE May 21-22

Sponsorship Levels & Benefits

GETS is a unique, interdisciplinary conference that examines the ethical, legal, regulatory, and policy issues surrounding emerging technologies. Hosted by the Sandra Day O'Connor College of Law at Arizona State University, it brings together leaders from academia, industry, and government to develop governance solutions for innovations such as artificial intelligence, robotics, genomics, and blockchain. Now in its 13th year, GETS remains a premier forum for forward-looking collaboration and responsible innovation.

\$6,000 Diamond Sponsorship

FMV \$1,800

- Participation as a speaker for five (5) minutes during the opening or closing remarks of the conference
- Recognition on ASU Law's multi-story media mesh screen and the lobby LED screens during the conference
- Recognition on printed program, event website, and electronic marketing materials
- Table exhibit space at the conference
- Sponsor's marketing/educational printed materials available on registration table
- Admission to the Conference for up to six (6) attendees
- Discount registration code to provide for colleagues and clients 20% off conference admission
- Email list of all attendees at conclusion of the conference

\$4,500 Reception Sponsorship

FMV \$1,200

- Representative participation as a speaker for approximately two (2) minutes during reception
- Recognition on ASU Law's lobby LED screens during the conference
- Recognition on printed program, event website, and electronic marketing materials
- Table exhibit space at the conference
- Sponsor's marketing/educational printed materials available on registration table
- Admission to the Conference for up to four (4) attendees
- Discount registration code to provide for colleagues and clients 20% off conference admission

\$3,000 Luncheon Sponsorship

FMV \$600

- Representative participation as a speaker for approximately two (2) minutes during lunch
- Recognition on ASU Law's lobby LED screens during the conference
- Recognition on printed program, event website, and electronic marketing materials
- Table exhibit space at the conference
- Sponsor's marketing/educational printed materials available on registration table
- Admission to the Conference for up to two (2) attendees
- Discount registration code to provide for colleagues and clients 20% off conference admission

\$2,500 Gold Sponsorship

FMV \$400

- Recognition on printed program, event website, and electronic marketing materials
- Sponsor's marketing/educational printed materials available on registration table
- Admission to the Conference for up to two (2) attendees
- Discount registration code to provide for colleagues and clients 20% off conference admission

SPONSORSHIP RESPONSE FORM

I am pleased to support the **2026 GETS Conference**
on May 21-22, 2026, and ASU's Sandra Day O'Connor
College of Law with a sponsorship pledge of \$ _____.

Funds from this conference may be used to support the Center for Law Science and Innovation program.

SPONSORSHIP LEVELS AND RECOGNITION

(Benefits detailed in Request Letter)

- | | | |
|--------------------------|---------|-------------------------------------|
| <input type="checkbox"/> | \$6,000 | Diamond Sponsorship (FMV \$1,800) |
| <input type="checkbox"/> | \$4,500 | Reception Sponsorship (FMV \$1,200) |
| <input type="checkbox"/> | \$3,000 | Lunch Sponsorship (FMV \$600) |
| <input type="checkbox"/> | \$2,500 | Gold Sponsorship (FMV \$400) |

SPONSORSHIP

- ☐ Enclosed check for the full pledge **payable to "ASU Foundation"**
☐ To pay by credit card please call (480) 965-1904

*For wire transfer instructions please email riley.smith.1@asu.edu

SPONSOR INFORMATION

Company Name _____ (official corporate name, for receipt/recognition purposes)

Contact Person _____ Phone _____ Email _____

Address _____ City State _____ Zip _____

*For Check (Payable to: **ASU Foundation**), please mail or e-mail this form to:*

Email: riley.smith.1@asu.edu

Mail to: Arizona State University, Sandra Day O'Connor College of Law
Attn: Riley Smith
111 E. Taylor Street, MC 9520 Phoenix,
AZ 85004-4467

Submit funds by May 1, 2026, to receive selected benefits.

*All funds will be deposited with the [ASU Foundation for A New American University](#), a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. **A portion of the funds will benefit students in the Intellectual Property Program at the Sandra Day O'Connor College of Law.***

For sponsorship recognition, please provide your association logo by 5 pm MST March 1, 2026. Acceptable image file formats are EPS, JPG, TIF, PNG, or GIF. The image file should be hi-resolution (300 dpi or greater). For more information, please contact Daniel Drane: daniel.drane@asu.edu

Internal Use Only: Allocate to ASU Foundation Account # CA104375