

The Allan "Bud" Selig Sports Law and Business Program Presents

# THE 2024 NBA TRADE DEADLINE COMPETITION



**ASU** Sandra Day O'Connor  
College of Law

Arizona State University

Allan "Bud" Selig Sports Law and Business Program

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## EVENT OVERVIEW

### ABOUT NTDC

**NTDC is designed to help students pursue careers in the sports industry.** The Trade Deadline Competition is a fully immersive experience that brings together collegiate students from a variety of programs nationwide. Admitted students have the opportunity to operate an NBA team during a simulated trade deadline environment. Following the simulated deadline, each team presents the moves it made at the deadline to a panel of judges comprised of real NBA professionals who then score each team based on knowledge of the CBA, knowledge of analytics and scouting, evaluation of the assigned team, decisions it made during the deadline, and more.

#### PURPOSE:

To provide students a platform to (1) learn the integral parts of the NBA, (2) connect with industry executives, and (3) improve on translatable skills essential to providing value to an organization.

**DATE: NOVEMBER 8-9, 2024**

**LOCATION: 111 E TAYLOR ST, PHOENIX, AZ 85004**



## EVENT OVERVIEW

### EXECUTIVE COURT COCKTAIL RECEPTION

The Executive Court Cocktail Reception is a networking event designed to thank the NBA executives that took the time to judge the competition and to bring together the influential minds of the sports, business, and legal sectors. This cocktail reception will feature esteemed law firms, sports agencies, team executives, and ambitious law students. Information on the attending executives, firms, and business entities will be posted on the NTDC website on a rolling basis. The event will be a terrific platform for sponsors to engage with top-tier lawyers, front office sports luminaries, agents, and other business leaders.



TBD



November 8, 2024



8:00 PM MST

### NTDC TROPHY CEREMONY

The NTDC Trophy Ceremony is the highlight of a fully immersive experience where students have showcased their acumen in operating an NBA team during a simulated trade deadline. This celebratory event is both an award presentation and a gateway to the sports industry for more than 100 students at a variety of programs across the nation. The event is catered, providing an elegant backdrop as we honor the hard work of all participants and announce the winners who have excelled in showcasing their knowledge of the NBA, player analytics, scouting, strategic decision-making, the Collective Bargaining Agreement, and negotiations.



The Beus Center for  
Law and Society



November 9, 2024



7:00 PM MST



## EVENT OVERVIEW

### EVENT SUMMARY:

#### Participants

Students currently enrolled at any collegiate level can compete.

#### Teams

Students applying to compete must form a team of between 3 to 6 students before applying.

#### Preparation

NBA Teams are assigned to admitted groups in late October.

#### Negotiations

Preliminary negotiations between teams may begin one week before the event.

#### Trade Deadline Period

Official trades are conducted in person on November 8, within a dedicated 5-hour window. All trades are thoroughly checked for CBA legality.

#### Presentations

On November 9, teams present their trades, strategies, and justifications to our judges comprised of real NBA professionals.

#### Scoring

Each team is evaluated on its approach and execution to the trade deadline.

### 2023 BY THE NUMBERS



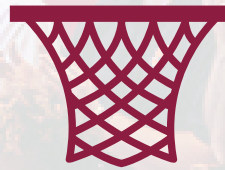
35

Collegiate Programs



126

Participating Students



16

NBA Executives



29

Registered Teams



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## EVENTS CALENDAR

**NOVEMBER 8 - 9**

**2024**

**07 THURSDAY**

**CASUAL DRESS (ATTENDANCE OPTIONAL)**

**Afternoon**

Informal Meet and Greet / Law School Tour

**08 FRIDAY**

**BUSINESS CASUAL**

**Morning**

Check-in & Breakfast

**Early Afternoon**

Event Walk Through

**Afternoon**

NBA 2023 Inaugural  
Official Trade Period Starts

**Late Afternoon**

Trade Period Ends / Students Make Presentations  
Executive Court Cocktail Reception (Judges Only)

**09 SATURDAY**

**BUSINESS PROFESSIONAL**

**Morning**

Check-in & Breakfast / Presentation Submissions

**Early Afternoon**

Break for Lunch Following Morning Presentations

**Afternoon**

Remaining Presentations

**Evening**

NTDC Trophy Ceremony (top 3 teams announced)

## TESTIMONIALS



In its first year, the competition offered students a unique opportunity to immerse themselves in the operations of an NBA front office during a trade deadline, where they made key roster decisions and gained practical experience.

As a judge, it was exciting to watch these talented young people grapple with all of the complexities of the CBA and the Salary Cap in an effort to improve their teams roster. Hopefully, this event will continue to be an avenue for students to showcase their skills for many years to come.

**David Morway**

Former General Manager | Indiana Pacers



There are very few opportunities in sports that allow undergrads and grad students the ability to display their basketball analysis and knowledge in front of some of the best basketball minds. I wish they would have had this when I was a student in the MSLB program.”

**Ryan Milne**

Manager, Basketball Analyst & Insights Lead - League Operations  
NBA League Office



As a judge for the ASU NBA mock trade deadline competition, I was thoroughly impressed by the participants’ strategic depth and understanding of basketball operations, showcasing the potential future leaders of sports management and analytics.

**Sean Kiely**

Basketball Strategy Analyst  
Portland Trail Blazers



## TESTIMONIALS



The Trade Deadline Competition at ASU provides an excellent opportunity for aspiring basketball professionals to be immersed in a simulation of what it's like to be in an NBA front office as the trade deadline approaches - analyzing rosters, negotiating trades, managing future payrolls, and so much more. I wish I had the opportunity to participate in something like this when I was in school!

**Buddy Scott**

Manager, Salary Cap & Basketball Strategy  
Boston Celtics



The Trade Deadline Competition at ASU was professionally run and packed with action. The students got to experience what it's like to be an NBA front office at a peak time of year, including the pressure of a deadline. Beyond that experience, the ability to network with NBA executives is a priceless experience budding front office hopefuls can't really get anywhere else.

**Keith Smith**

Salary Cap Analyst  
Spotrac

**SEE WEBSITE FOR 2023 JUDGE LIST**

**WEBSITE, SOCIAL, & CONTACT INFO BELOW**



## PHOTOS FROM 2023





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## APPLY TODAY

### APPLICATION PROCESS

**\*APPLICATIONS ARE FREE; only pay if your team is admitted**

**STEP 1: Find a group of 3-6 students currently enrolled in a collegiate program (any level)**

**STEP 2: Fill out the application using the link found on the NTDC Website and Instagram**

**STEP 3: Pay the group registration fee within one week to get the Early Bird rate if admitted**

**STEP 4: Plan your travel to Phoenix in November!**

### REGISTRATION

**Early Bird Fee: \$850 | Non-Bird Fee \$1000**

**ONLY THE TOP 30 TEAMS WILL BE ADMITTED.** Teams will be notified of their application decision by August 31st. Groups that are admitted will have until September 7th to pay the Early Bird group rate. Admitted teams will have until September 15th to pay the applicable group registration fee before the team loses its spot to a team on the waitlist.

### CONTACT INFO

**NTDC Team Email:**

**asutradedeadline@gmail.com**

**Instagram:**

**@asutradedeadline**

**X:**

**@asuslb**

**Contact NTDC President:**

**kylejgoodier@gmail.com**

**APPLICATIONS OPEN APRIL 15, 2024!**

