

The Allan "Bud" Selig Sports Law and Business Program Presents

THE 2024 NBA TRADE DEADLINE COMPETITION



ASU Sandra Day O'Connor
College of Law

Arizona State University

Allan "Bud" Selig Sports Law and Business Program

02

EVENT OVERVIEW

ABOUT NTDC

NTDC is designed to help students pursue careers in the sports industry.

The Trade Deadline Competition is a fully immersive experience that brings together collegiate students from a variety of programs nationwide. Admitted students have the opportunity to operate an NBA team during a simulated trade deadline environment. Following the simulated deadline, each team presents the moves it made at the deadline to a panel of judges comprised of real NBA professionals who then score each team based on knowledge of the CBA, knowledge of analytics and scouting, evaluation of the assigned team, decisions it made during the deadline, and more.

Internal Use Only: Allocate to ASU Foundation Account # G06594 FD300



EVENT OVERVIEW

EXECUTIVE COURT COCKTAIL RECEPTION

The Executive Court Cocktail Reception is a networking event designed to thank the NBA executives that took the time to judge the competition and to bring together the influential minds of the sports, business, and legal sectors. This cocktail reception will feature esteemed law firms, sports agencies, team executives, and ambitious law students. Information on the attending executives, firms, and business entities will be posted on the NTDC website on a rolling basis. The event will be a terrific platform for sponsors to engage with top-tier lawyers, front office sports luminaries, agents, and other business leaders.



TBD



November 8, 2024



8:00 PM MST

NTDC TROPHY CEREMONY

The NTDC Trophy Ceremony is the highlight of a fully immersive experience where students have showcased their acumen in operating an NBA team during a simulated trade deadline. This celebratory event is both an award presentation and a gateway to the sports industry for more than 100 students at a variety of programs across the nation. The event is catered, providing an elegant backdrop as we honor the hard work of all participants and announce the winners who have excelled in showcasing their knowledge of the NBA, player analytics, scouting, strategic decision-making, the Collective Bargaining Agreement, and negotiations.



The Beus Center for
Law and Society



November 9, 2024



7:00 PM MST



04

SPONSOR PACKAGES

PLATINUM TIER PACKAGES

\$25,000 Executive Court Cocktail Reception (Exclusive)

(\$6,000 FMV) (1 available)

Includes:

- Exclusive naming rights to the Executive Court Cocktail Reception
- One keynote speaker at the Executive Court Cocktail Reception
- One 33.5" x 78" banners, one 8' tablecloth, and one 10' x 8' step and repeat
- Sponsor logo will appear on the NTDC website, brochure, and event tickets
- Premium promotion (logo on all event promotions, signage, and social posts)
- Mention in any ASU article written about the event
- 100 tickets to the Executive Court Cocktail reception
- 100 tickets to trophy reception

\$25,000 NTDC Trophy Ceremony Sponsor (Exclusive)

(\$6,000 FMV) (1 available)

Includes:

- Exclusive naming rights to the NTDC Trophy Ceremony
- One keynote Speaker at the NTDC Trophy Ceremony
- One 33.5" x 78" banners, one 8' tablecloth, and one 10' x 8' step and repeat
- Sponsor logo on the NTDC website, brochure, event tickets, trophies presented, and NTDC trade log
- Premium promotion (logo on all event promotions, signage, and social posts)
- Mention in any ASU article written about the event
- 100 tickets to the Executive Court Cocktail reception
- 100 tickets to trophy reception



SPONSOR PACKAGES

MAROON TIER PACKAGES

\$5,000 Trophy Ceremony Booth Sponsor

(\$1,500 FMV) (3 available)

Includes:

- Reserved booth space with a customized 8' tablecloth at the trophy reception
- One 33.5" x 78" customized banner at the NTDC Trophy Ceremony
- Sponsor logo included on all trophy ceremony tickets
- 25 tickets to the Executive Court Cocktail reception
- 25 tickets to trophy reception
- Acknowledgment as sponsor on all event slides and NTDC social posts

\$5,000 Breakfast & Hydration Station Sponsor (Exclusive)

(\$1,500 FMV) (1 available)

Includes:

- Customized water bottles distributed to all NBA executives judging
- Customized 33.5" x 78" banner at the breakfast and hydration station
- 25 tickets to the Executive Court Cocktail reception
- 25 tickets to trophy reception
- Acknowledgment as sponsor on all event slides and NTDC social posts

\$5,000 Trade Period Sponsor (Exclusive)

(\$1,500 FMV) (1 available)

Includes:

- Customized 8' tablecloth at the trade table during the trade period
- One 33.5" x 78" customized banner at the official trade log table
- Exclusive naming rights to the official trade table and check in desk
- 25 tickets to the Executive Court Cocktail reception
- 25 tickets to trophy reception
- Acknowledgment as sponsor on all event slides and NTDC social posts



SPONSOR PACKAGES

SILVER TIER PACKAGES

\$2,500 Sports Agency Sponsor (Exclusive)

(\$1,000 FMV) (1 available)

Includes:

- Customized golf divots distributed to all judges and participants
- Rights as the exclusive sports agency sponsor on distributed materials to judges (cap and analytics materials, handouts, scorecards, etc.)
- 5 tickets to the Executive Court Cocktail Reception
- 5 tickets to trophy reception
- Acknowledgment as sponsor on all event slides and NTDC social posts

\$2,500 Judge Merchandise Sponsor

(\$1000 FMV)

Includes:

- Choice of customized journal, notepad, or pen for attending executives
- 5 tickets to the Executive Court Cocktail Reception
- 5 tickets to trophy reception
- Acknowledgment as sponsor on all event slides and NTDC social posts

SPARKY TIER PACKAGES

\$1,000 The General Sponsor

(\$250 FMV)

Includes:

- 2 ticket to the executive cocktail reception
- 2 tickets to trophy reception
- Acknowledgement as event sponsor on competition opener slides

All funds will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions



SPONSOR PACKAGES

SPONSORSHIP LEVELS & RECOGNITION

For sponsorship recognition, please provide your association logo by October 1, 2024. Acceptable image file formats are EPS, JPG, TIF, PNG, or GIF. The image file should be hi-resolution (300 dpi or greater). For more information, please contact Kate Rosier: 480-965-6204 or kate.rosier@asu.edu

I am pleased to support the “2024 NBA Trade Competition” November 8, 2024, and the Sports Law and Business Program at ASU’s Sandra Day O’Connor College of Law with a sponsorship pledge of \$ _____.

Platinum	\$25,000
Maroon	\$5,000
Silver	\$2,500
Sparky	\$1,000

Enclosed check for the full pledge payable to “ASU Foundation” and mail to:

Sandra Day O’Connor College of Law

111 E. Taylor Street – MC 9520

Phoenix, AZ 85004-4467

Attn: Jesse Baltazar

My gift should be charged to my credit card – I will call Jo Hahne at 480-965-7794 to process.

Please send Wire Transfer Instructions

SPONSOR INFORMATION

Company Name: _____

Contact _____ Phone: _____ Email: _____

Address _____ City _____ State _____ Zip _____