

The Allan "Bud" Selig Sports Law and Business Program Presents

# THE 2024 NBA TRADE DEADLINE COMPETITION



**ASU** Sandra Day O'Connor  
College of Law

Arizona State University

Allan "Bud" Selig Sports Law and Business Program

## EVENT OVERVIEW

### ABOUT NTDC

**NTDC is a gateway to the sports industry for students at a variety of institutions nationwide.**

The Competition is a fully immersive experience that brings together collegiate students from graduate, masters, legal, and undergraduate programs. Admitted students operate an NBA team during a simulated trade deadline. Following the deadline, each teams present their moves to a panel of real NBA professionals who then score each team based on the team's decision making strategies, basketball knowledge, salary cap strategy and more.

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## EVENT OVERVIEW

### DRAFT ROOM MIXER

The Draft Room Mixer is a crossover networking event for sports and legal professionals. This event offers a unique opportunity to network with and recruit top-tier law and master's students with ranging career interests.

This fully catered event will feature attendees that include:

1. NBA Front Office Executives, Agents, and Media Professionals
2. Sports Business Entities and Local Legal Professionals
3. Law and Masters Students from the Sandra Day O'Connor College of Law.

 The Beus Center for Law and Society

 November 8, 2024

 8:00 PM MST

### NTDC TROPHY CEREMONY

The NTDC Trophy Ceremony is a celebratory event to announce the winning team of the NBA Trade Deadline Competition. This event honors the hard work of all participants who have excelled in showcasing their knowledge of the NBA, player analytics, scouting, strategic decision-making, the Collective Bargaining Agreement, and negotiations.

Attending students will come from dozens of prestigious institutions nationwide.

 The Beus Center for Law and Society

 November 9, 2024

 8:00 PM MST



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## SPONSOR PACKAGES

### PLATINUM TIER

#### **\$25,000 NTDC Naming Rights Sponsor**

(\$2,000 FMV) (1 available)

##### **Includes:**

- Exclusive naming rights to the NBA Trade Deadline Competition
- One Keynote Speaker at the Draft Room Mixer
- One 10' x 8' banner and one 8' tablecloth on display for all NTDC events
- Sponsor logo will appear on the NTDC website, brochure, and event tickets
- Mention in any ASU article written about the event
- 30 tickets to the Draft Room Mixer
- 25 tickets to the NTDC Trophy Ceremony

### MAROON TIER

#### **\$10,000 NTDC Trophy Ceremony Sponsor**

(\$1,200 FMV) (1 available)

##### **Includes:**

- Reserved booth space with a customized 8' tablecloth at the trophy reception
- Sponsor logo will appear on the NTDC website and brochure
- Mention in any ASU article written about the event
- 20 tickets to the Draft Room Mixer
- 10 tickets to the NTDC Trophy Ceremony



# SPONSOR PACKAGES

## SILVER TIER

### **\$5,000 NTDC Merchandise Sponsor**

(\$600 FMV) (1 available)

**Includes:**

- Choice of a customized journal or water bottle with sponsor's logo to be distributed to the competition winners
- 10 tickets to the Draft Room Mixer
- 5 tickets to the NTDC Trophy Ceremony
- Acknowledgment as sponsor on all event slides and NTDC social posts

## SPARKY TIER

### **\$2,500 NTDC Sports Industry Sponsor**

(\$300 FMV) (1 available)

**Includes:**

- Acknowledgement as the Exclusive Sports Entity of the competition
  - Ex: The Exclusive Sports Agency of the NBA Trade Deadline Competition
- 5 tickets to the Draft Room Mixer
- 2 tickets to the NTDC Trophy Ceremony
- Acknowledgment as sponsor on two social media posts

### **\$1,000 The General Sponsor**

(\$100 FMV)

**Includes:**

- 1 ticket to the Draft Room Mixer
- 1 ticket to the NTDC Trophy Ceremony
- Acknowledgment as sponsor on one social media post

All funds will be deposited with the **ASU Foundation for A New American University**, a nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits received, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. Visit [www.asufoundation.org](http://www.asufoundation.org) for additional information.



## SPONSOR PACKAGES

### SPONSORSHIP LEVELS & RECOGNITION

For sponsorship recognition, please provide your association logo by November 1, 2024. Acceptable image file formats are EPS, JPG, TIF, PNG, or GIF. The image file should be hi-resolution (300 dpi or greater). For more information, please contact Evan Singletary: 951-227-0116 or [evan.singletary@asu.edu](mailto:evan.singletary@asu.edu).

I am pleased to support the "2024 NBA Trade Competition" November 8, 2024, and the Sports Law and Business Program at ASU's Sandra Day O'Connor College of Law with a sponsorship pledge of \$ \_\_\_\_\_.

<b>Platinum</b>	<b>\$25,000 (FMV \$2,000)</b>
<b>Maroon</b>	<b>\$10,000 (FMV \$1,200)</b>
<b>Silver</b>	<b>\$5,000 (FMV \$600)</b>
<b>Sparky</b>	<b>\$2,500 (FMV \$300)</b>
<b>General</b>	<b>\$1,000 (FMV \$100)</b>

Enclosed check for the full pledge payable to "ASU Foundation" and mail to:

**Sandra Day O'Connor College of Law**  
**111 E. Taylor Street**  
**Phoenix, AZ 85004-4467**  
**Attn: Tricia Hilbun**

My gift should be charged to my credit card – I will call Tricia Hilbun at 480-965-5844 to process.

For wiring instructions email [tricia.hilbun@asufoundation.org](mailto:tricia.hilbun@asufoundation.org)

### SPONSOR INFORMATION

Company Name: \_\_\_\_\_

Contact \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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