

Sixth Annual

Schiefelbein Global Dispute Resolution Conference

Thursday, January 11, 2024

Beus Center for Law and Society | Phoenix, AZ

ASU Sandra Day O'Connor
College of Law
Arizona State University
Lodestar Dispute Resolution Center



SCHIEFELBEIN
GLOBAL DISPUTE RESOLUTION

Welcome

The Lodestar Dispute Resolution Center and Schiefelbein Global are delighted to welcome you to the Sixth Annual Schiefelbein Global Dispute Resolution Conference.

International dispute resolution is complex and constantly evolving due to the fast pace of the global economy and technological innovation. The Schiefelbein Global Dispute Resolution Conference annually convenes top lawyers, counsel for global corporations, internationally-recognized arbitrators and mediators, academics, and leaders at arbitration institutions to engage in discussions on timely issues in international dispute resolution.

We are excited that you made time to join us for the conference. We hope you find the commentary and insights from our distinguished lineup of expert practitioners and academics enlightening.

Thank you!

Conference Organizers and Staff

Keynote Speaker

Kevin Kim

International Arbitrator and Founding Managing Partner Peter & Kim (Seoul, Republic of Korea)



Kevin Kim, Founder and Managing Partner at Peter & Kim, is one of the world's leading dispute resolution professionals and a key figure in the Korean arbitration market. Kevin has acted as counsel, presiding arbitrator, co-arbitrator or sole arbitrator in more than 300 international arbitrations under various arbitration rules.

Kevin has served as Vice President of the ICC International Court of Arbitration, Secretary General for the International Council for Commercial Arbitration (ICCA), Vice Chair of the International Bar Association's (IBA) Arbitration Committee, and Court Member of the London Court of International Arbitration (LCIA).

Kevin currently serves as Chairman of the Korean Commercial Arbitration Board's (KCAB) International Arbitration Committee and as an Advisory Board Member for the ICCA.

Speakers

Paul H. Cohen
International Lawyer & Barrister at Law | 4-5
Gray's Inn Square (London, United Kingdom)

Brandon Malone
International Arbitrator | Arbitra (London,
United Kingdom), Barrister | Quadrant
Chambers (London, United Kingdom),
Advocate | Ampersand Advocates (Edinburgh,
Scotland)

Gary Marchant
Regents and Foundation Professor of Law &
Faculty Director, Center for Law, Science and
Innovation | Sandra Day O'Connor College of
Law (Phoenix, AZ)

Hon. Bridget Mary McCormack (Ret.)
President and CEO | American Arbitration
Association-International Centre for Dispute
Resolution (New York, NY)

Colin Rule
President and CEO | odr.com (San Jose, CA)

Art Hinshaw
Clinical Professor of Law and Faculty Director
of the Lodestar Dispute Resolution Center
| Sandra Day O'Connor College of Law
(Phoenix, AZ)

Calvin Chrustie
Senior Partner | The Critical Risk Team
(Vancouver, Canada)

Christine Pearson
Professor of Global Leadership | Thunderbird
School of Global Management (Phoenix, AZ)

Tom Villalón
International Lawyer, Associate | Three
Crowns, Co-Founder | Rescue Afghan Women
Now (Washington, D.C.)

Amb. Miomir Zuzul
Senior International Policy Advisor | Arnold &
Porter (Washington, D.C.)

Michael Maddigan
Office Managing Partner, Litigation,
Arbitration, and Employment | Hogan Lovells
US LLP (Los Angeles, CA)

Caleb Jay
Vice President & General Counsel | Arizona
Diamondbacks (Phoenix, AZ)

Roger Kennedy
Fmr. Associate General Counsel-Patents, The
Walt Disney Company (Burbank, CA)

Anat Levy, Esq
Anat Levy & Associates P.C. (Los Angeles, CA
& Las Vegas, NV), Founding Member | IFTA/
ICDR Arbitrator, and Outside Counsel | MGM
Studios

Nicholas A. Trutanich
Executive Vice President of Litigation &
Chief Ethics and Compliance Officer | Fox
Corporation (Los Angeles, CA)

Abby Cohen Smutny
Partner, Global Head of International
Arbitration | White & Case LLP (Washington,
DC)

Mark Danis
Vice President—Deputy General Counsel |
The Clorox Company (San Francisco, CA)

Ruth Franklin
Chief Counsel, Taiwan Semiconductor
Manufacturing Company Ltd. (Phoenix, AZ)

Karl Hennesse, FRAeS
Senior Vice-President, Head of Litigation,
Investigations & Regulatory Affairs – Airbus
Legal & Compliance (Paris, France)

Scott Statham
Vice President & Deputy General Counsel |
Freeport McMoRan Inc. (Phoenix, AZ)

Les Schiefelbein
CEO & Founder, Schiefelbein Global /
Founder, Vice Chair of the Board of Directors,
Silicon Valley Arbitration & Mediation Center
(Palo Alto, CA)

Chris Campbell
Senior Counsel, Litigation | Baker Hughes
(Florence, Italy)

Abbey Hawthorne
Deputy Director, Arbitration & ADR,
North America | International Chamber of
Commerce (New York, NY)

Nilufar Hossain
Investment Manager and Legal Counsel |
Omni Bridgeway (San Francisco, CA)

Full speaker biographies and conference
details available at:

law.asu.edu/schiefelbein

Schedule

7:30–8:00 a.m.

Check-in and Light Breakfast
W. P. Carey Foundation Armstrong Great Hall

8:00–8:10 a.m.

Welcome and Introduction

Stacy Leeds, Dean & Foundation Professor of Law and Leadership | Sandra Day O'Connor College of Law (Phoenix, AZ)

Art Hinshaw, Clinical Professor & Faculty Director, Lodestar Dispute Resolution Center | Sandra Day O'Connor College of Law (Phoenix, AZ)

Les Schiefelbein, CEO & Founder, Schiefelbein Global | Founder, Chair of the Board of Directors, Silicon Valley Arbitration & Mediation Center (Palo Alto, CA)

8:10–9:25 a.m.

Arbitration 2050: Facing the Future

Paul H. Cohen | Moderator | International Lawyer & Barrister at Law | 4-5 Gray's Inn Square (London, United Kingdom)

Brandon Malone | International Arbitrator | Arbitra (London, United Kingdom), Barrister | Quadrant Chambers (London, United Kingdom), Advocate | Ampersand Advocates (Edinburgh, Scotland)

Gary Marchant | Regents and Foundation Professor of Law & Faculty Director, Center for Law, Science and Innovation | Sandra Day O'Connor College of Law (Phoenix, AZ)

Hon. Bridget Mary McCormack (Ret.) | President and CEO | American Arbitration Association-International Centre for Dispute Resolution (New York, NY)

Colin Rule | President and CEO | odr.com (San Jose, California)

9:20–9:35 a.m.

Break

9:35–10:50 a.m.

Crisis Negotiation

Art Hinshaw | Moderator | Clinical Professor of Law and Faculty Director of the Lodestar Dispute Resolution Center | Sandra Day O'Connor College of Law (Phoenix, AZ)

Calvin Chrustie | Senior Partner | The Critical Risk Team (Vancouver, Canada)

Christine Pearson | Professor of Global Leadership | Thunderbird School of Global Management (Phoenix, AZ)

Tom Villalón | International Lawyer, Associate | Three Crowns, Co-Founder | Rescue Afghan Women Now (Washington, D.C.)

Amb. Miomir Zuzul | Senior International Policy Advisor | Arnold & Porter (Washington, D.C.)

10:50–11:00 a.m.

Break

Schedule

- 11:00–12:00 p.m.** **The Schiefelbein Global Dispute Resolution Lecture**
From Discord to Accord: Breaking Language, Cultural and Other Barriers in Global Dispute Resolution
Kevin Kim | International Arbitrator, Founder and Managing Partner | Peter & Kim
(Seoul, Republic of Korea)
- 12:00–12:30 p.m.** Lunch and Mingle
- 12:30–1:15 p.m.** **Breaking In: Careers in International Dispute Resolution**
Chris Campbell | Senior Counsel, Litigation | Baker Hughes (Florence, Italy)
Abbey Hawthorne | Deputy Director, Arbitration & ADR, North America | International Chamber of
Commerce (New York, NY)
Nilufar Hossain | Investment Manager and Legal Counsel | Omni Bridgeway (San Francisco, CA)
- 1:15–1:30 p.m.** Break
- 1:30–2:45 p.m.** **Global Entertainment Disputes**
Michael Maddigan | Moderator | Office Managing Partner, Litigation, Arbitration, and Employment |
Hogan Lovells US LLP (Los Angeles, CA)
Caleb Jay | Vice President & General Counsel | Arizona Diamondbacks (Phoenix, AZ)
Roger Kennedy | Fmr. Associate General Counsel-Patents, The Walt Disney Company (Burbank, CA)
Anat Levy, Esq. | Anat Levy & Associates P.C. (Los Angeles, CA & Las Vegas, NV), Founding Member |
IFTA/ICDR Arbitrator, and Outside Counsel | MGM Studios
Nicholas A. Trutanich | Executive Vice President of Litigation & Chief Ethics and Compliance Officer |
Fox Corporation (Los Angeles, CA)
- 2:45–3:00 p.m.** Break
- 3:00–4:15 p.m.** **International Supply Chain Disputes**
Abby Cohen Smutny | Moderator | Partner, Global Head of International Arbitration | White & Case LLP
(Washington, DC)
Mark Danis | Vice President | Deputy General Counsel | The Clorox Company (San Francisco, CA)
Ruth Franklin | Chief Counsel | Taiwan Semiconductor Manufacturing Company Ltd. (Phoenix, AZ)
Karl Hennessee, FRAeS | Senior Vice President, Head of Litigation, Investigations & Regulatory Affairs –
Airbus Legal & Compliance (Paris, France)
Scott Statham | Vice President & Deputy General Counsel | Freeport McMoRan Inc. (Phoenix, AZ)
- 4:15 p.m. - 4:30 p.m.** Closing Remarks
- 5:00 p.m.** Reception: The Pub - Thunderbird School of Global Management

Special thanks to

OUTSTANDING LAW STUDENT

Samuel Childerson | Class of 2024

Recipient of the Schiefelbein Global Dispute Resolution Scholarship for Dedication to International Dispute Resolution

CONFERENCE ORGANIZERS AND STAFF

Les Schiefelbein

CEO & Founder, Schiefelbein Global | Founder, Chair of the Board of Directors, Silicon Valley Arbitration & Mediation Center (SVAMC)

Jay Jenkins

Director, Lodestar Dispute Resolution Center | Sandra Day O'Connor College of Law

Justine Munro

Program Coordinator, Lodestar Dispute Resolution Center | Sandra Day O'Connor College of Law

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Clinical Professor and Faculty Director of the Lodestar Dispute Resolution Center | Sandra Day O'Connor College of Law

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