



**TUESDAY
NOVEMBER 12, 2024**

**ASU CALIFORNIA CENTER
LOS ANGELES**

2024

TECHTAINMENT

TECHNOLOGY + ENTERTAINMENT + LAW

LAIPLA

ASU Sandra Day O'Connor
College of Law
Arizona State University

The McCarthy Institute

8:00 AM – 9:00 AM: Registration/Continental Breakfast

9:00 AM – 9:15 AM: Opening Remarks: **Mark Treitel**, Quinn Emanuel Urquhart & Sullivan, LLP, TechTainment™ Founder and Co-Chair; **Xinlin Li Morrow**, Morrow Ni, LAIPLA President; **Dean Stacy Leeds**, Willard H. Pedrick Dean and Regents Professor, Sandra Day O'Connor College of Law, Arizona State University

9:15 AM – 10:15 AM: Game Time: An In-House Look at the Evolution of NIL Advising

10:15 AM – 10:30 AM: Networking Break

10:30 AM – 11:30 AM: Chat GPT Goes to DC: The Future of AI Regulations in Congress and the USPTO

11:30 AM – 12:15 PM: Lunch

12:15 PM – 12:50 PM: Keynote with Hollywood Mega-Agent **Jeff Berg** moderated by **Konrad Trope**, Trope Law Group, P.C

12:50 PM – 1:00 PM: Networking Break

1:00 PM – 2:00 PM: The Next Level: Video Game Developer and Designers' New Legal Fight

2:00 PM – 2:15 PM: Networking Break

2:15 PM – 3:15 PM: Crash Course: Navigating the CrowdStrike Update

3:15 PM – 3:30 PM: Networking Break

3:30 PM – 4:30 PM: Fallout: One year after Strike-A-Geddon, the future of Hollywood AI after the WGA & SAG-AFTRA Strikes

4:30 PM: Concluding Remarks

4:30 PM – 5:30 PM: Reception/Appetizers & Drinks

TechTainment™ 2024 Panels

Game Time: An In-House Look at the Evolution of NIL Advising

- **Aaron Hernandez**, Assistant Dean and Executive Director, Allan “Bud” Selig Sports Law and Business Program, Sandra Day O’Connor College of Law, Arizona State University (ASU), Moderator
- **Conner Schenk**, Founder and NIL Consultant, Knights Table Collective
- **Debbie Spander**, Founder and CEO, Insight Sports Advisors
- **Thomas Speiss**, Partner, Snell & Wilmer L.L.P.
- **Ed Stewart**, Executive Senior Associate Athletic Director, University of Southern California

Chat GPT Goes to Washington: The Future of AI Regulations in Congress, Copyright Office and the USPTO

- **Konrad Trope**, Trope Law Group, P.C, Moderator
- **Andrew Foglia**, Deputy Director of Policy and International Affairs, U.S. Copyright Office
- **Jeff Martin**, Office of Policy and International Affairs, USPTO
- **Jenni Katzman**, Senior Director of Government Affairs, Microsoft
- **Linda Quigley**, Sr. Copyright Advisor, Office of Policy and International Affairs, USPTO
- **Joshua Simmons**, Partner, Kirkland & Ellis LLP

The Next Level: Video Game Developer and Designers’ New Legal Fight

- **Prof. Tyson Winarski**, IP Professor, Sandra Day O’Connor College of Law, ASU, Moderator
- **Dan Gibson**, Partner, Knobbe Martens
- **David Hecht**, Founder and Co-Managing Partner, Hecht Partners LLP
- **Bobby Ghajar**, Partner, Cooley LLP
- **Heidi Keefe**, Partner, Cooley LLP

Crash Course: Navigating the CrowdStrike Update

- **Spencer Persson**, Davis Wright Tremaine LLP, moderator
- **Wynter Deagle**, Partner, Sheppard, Mullin, Richter & Hampton LLP
- **Scott Ferber**, Partner, Raj Ferber, PLLC
- **Mark Ray**, Managing Director, Head of Digital Investigations, PWC

Fallout: One year after Strike-A-Geddon the Future of Hollywood AI after the WGA & SAG-AFTRA Strikes

- **Nedeen Nasser**, Nasser Law, Moderator
- **Marc Bruder**, President and CEO, Bruder Releasing, Inc.
- **Tracey Freed**, Freed Law, P.C.
- **Nick Huskins**, Senior Corporate Counsel, IP, Amazon Studios
- **Craig Wagner**, Executive Vice-President and General Counsel, Business Affairs, Paradigm Talent Agency

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Special Thank You

Scott Kindred and Kerry Coughlin, SafeHouse Web
Gail Emery, LAIPLA

SEE YOU AT TechTainment™ 2025