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Special Thank You

Michelle Battad, LAIPLA · **Clark Betty**, ASU · **David Hong**, ASU · **Austin Prutch**, ASU · **Scott Kindred** and **Kerry Coughlin**, ArcLight Media · **Dana Childs** and **Grace Xing**, UCLA Law

See you at TechTainment™ 2026

WiFi: Use "asu guest" on the WiFi network. No password needed.

Charging Stations are in the back of the Event Center.



9:00AM REGISTRATION OPENS

9:30AM - 10:00AM
Event Center

Opening Remarks with TechTainment™ Founder and Co-Chair **Mark Treitel**, Quinn Emanuel Urquhart & Sullivan, LLP; **Dean Stacy Leeds**, Sandra Day O'Connor College of Law, ASU

10:00AM - 11:00AM
Event Center

Entertainment Track: To Infinity and Beyond: The New Tech That's Rewriting Entertainment

10:00AM - 11:00AM
Room 245

Technology Track: Startup IP Bootcamp: From Prototype to Protection

11:00AM - 11:15AM

Networking Break

11:15AM - 12:15PM
Room 245

Entertainment Track: Show Me the Money: The Future of Film Finance in the Era of Artificial Intelligence

11:15AM - 12:15PM
Event Center

Technology Track: Privacy Under Pressure: Hollywood, Tech, and the New Data Laws

12:15PM - 1:00PM
Event Center

Lunch

1:00PM - 1:30PM
Event Center

Lunch Keynote with **Everett Burrell**, Special Visual Effects Supervisor. Fireside chat with **Konrad Trope**, Trope and Trope Law Group

1:30PM - 1:45PM

Networking Break

1:45PM - 2:45PM
Room 145

Entertainment Track: The New Game: Realignment, NIL, and the Future of College Sports

1:45PM - 2:45PM
Event Center

Technology Track: Disrupting Creativity: New Technologies and the Legal Challenges Ahea

2:45PM - 3:00PM

Networking Break

3:00PM - 4:00PM
Room 145

Entertainment Track: Fake News or Inconvenient Truths? Ethics and Journalism Today (Ethics CLE Credit)

3:00PM - 4:00PM
Event Center

Technology Track: Reinventing Law Practice: Legal Tech You Can't Ignore (Technology CLE Credit)

4:00PM - 5:00PM
Event Center

Plenary Keynote with **Ian Slotin**, SVP of IP at NBCUniversal, moderated by **Doug Sylvester**, Faculty Director, Wolin Center for Intellectual Property, Sandra Day O'Connor College of Law, ASU Concluding Remarks, TechTainment™ Co-Chair, **Nedeen Nasser**, Nasser Law

5:00PM - 6:30PM RECEPTION IN THE EVENT CENTER

ENTERTAINMENT TRACK

TO INFINITY AND BEYOND:

The New Tech That's Rewriting Entertainment

[Event Center](#)

- **Vicki Nee**, Amazon MGM Studios, Corporate Counsel, Moderator
- **Eva Feder**, Executive Vice President, Business & Legal Affairs at LionsGate Entertainment, Inc.
- **Tracey Freed**, Freed Law
- **Dan Herman**, CEO at DigitalFish
- **Bobby Schwartz**, Partner at Quinn Emanuel Urquhart & Sullivan, LLP

SHOW ME THE MONEY:

The Future of Film Finance in the Era of Artificial Intelligence

[Room 245](#)

- **Konrad Trope**, Principal Shareholder at Trope and Trope Law Group, Moderator
- **Mauricio Mota**, President and Executive Producer at RECLAIM ENTERTAINMENT VENTURES
- **Richard Michael Rosenthal**
- **Craig Wagner**, General Counsel, Executive Vice-President, Business Affairs at Paradigm Talent Agency

THE NEW GAME:

Realignment, NIL, and the Future of College Sports

[Room 145](#)

- **Aaron Hernandez**, Executive Director of the Allan Bud Selig Sports Law and Business Program at the Sandra Day O'Connor College of Law, Moderator
- **Tony DeFeo**, Co-Founder of Find Your Play Athletics
- **Jonathan Stern**, Co-Founder and CEO of Rally
- **Debbie Spander**, Founder and CEO of Insight Sports Advisors

FAKE NEWS OR INCONVENIENT TRUTHS?

Ethics and Journalism Today (Ethics CLE Credit)

[Room 145](#)

- **Diana Bowman**, Associate Dean for Applied Research and Partnerships, Professor of Law, Sandra Day O'Connor College of Law, Moderator
- **Edward Coveyduck**, Principal at Deloitte
- **Rachel Kane**, Professor of Practice, Journalism & Mass Comm, Walter Cronkite School of Journalism at Arizona State University
- **Gabriel Kahn**, Professor of Professional Practice of Journalism. USC Annenberg, School for Communication and Journalism.

TECHNOLOGY TRACK

STARTUP IP BOOTCAMP:

From Prototype to Protection

[Room 245](#)

- **Stephen Kelly**, Partner at Cypress LLP, Moderator
- **David Hecht**, Hecht Partners
- **Ben Herbert**, Partner at Miller Barondess LLP
- **Raffi Isanians**, CEO & Co-Founder, ModernRealty
- **Bridget Smith**, Sr. Director, Assistant GC – Intellectual Property, Relativity Space

PRIVACY UNDER PRESSURE:

Hollywood, Tech, and the New Data Laws

[Event Center](#)

- **Erin Earl**, Partner at Perkins Coie, Moderator
- **Ian Ballon**, shareholder at GreenbergTraurig
- **Dan Christensen**, DP, VP & AGC of NRG
- **Tanya Forsheit**, Vice President and Chief Privacy Officer, The New York Times Company
- **Viola Trebicka**, Partner at Quinn Emanuel Urquhart & Sullivan, LLP

DISRUPTING CREATIVITY:

New Technologies and the Legal Challenges Ahead

[Event Center](#)

- **Rowan Smith**, Partner at Messner Reeves LLP, Moderator
- **Eli Portnoy**, Founder and CEO at backengine
- **Joshua Simmons**, Partner at Kirkland & Ellis
- **Bob Steinberg**, Founder and Managing Partner at Generative IQ

REINVENTING LAW PRACTICE:

Legal Tech You Can't Ignore (Technology CLE Credit)

[Event Center](#)

- **Caleb Harris**, Founder and CEO, &AI, Moderator
- **Jeffrey Chivers**, CEO at Syllo AI
- **Jonathan Land**, Director, Litigation Support at Quinn Emanuel Urquhart & Sullivan, LLP