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Frames or themes to address in teaching sustainability:

Time frame

Short term/long term

Life cycle cost

Logic of collective action/tragedy of the commons

Ideology/transcending left vs. right

Good guys/bad guys

The idyllic, Jeffersonian ideal

Efficiency/rebound effect

 Induced demand

Hidden obstacles from “other” areas of law

Tax expenditures

 Other hidden incentives/subsidies

Baselines

Distributional effects

Centralized vs. decentralized solutions

 Decentralized political decision-making

Symbolic vs. real action

Intellectual honesty and complexity vs. doing something