



We believe that by providing exceptional founders and startups with, expert support and access to a world-class IP ecosystem, we can create technology companies that solve our world's biggest challenges.



“You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete”.

-Buckminster Fuller

OUR MISSION

We're your team of IP experts, investors and entrepreneurs. From the moment you join the PIKU community, we'll be hands on to guide you and your team towards your objectives, sharing knowledge, opportunities, shortcuts, best-practices and processes needed for you to monetize and grow your IP portfolio.

Our technology and process provides the best path for founders and startups to capitalize on IP and monetize it. It all starts with PIKU and having a platform to build your IP portfolio from start to finish.

We help founders develop their Intellectual property which is a category of property that includes intangible creations of the human intellect. There are many types of intellectual property, and some countries recognize more than others. The most well-known types are **copyrights, patents, trademarks, and trade secrets**

RATE OF TECHNOLOGICAL DISRUPTION

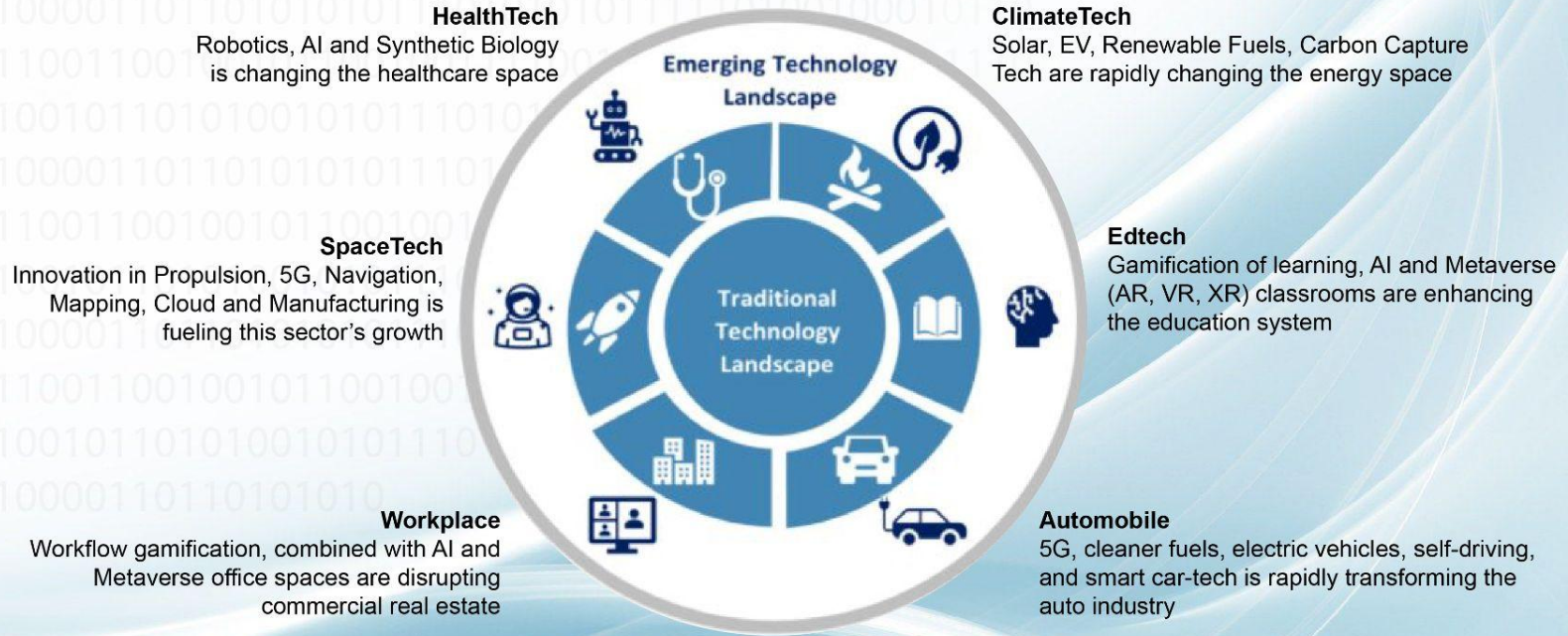
Technology has the power to disrupt existing business models. The technological disruptions have accelerated in the past decade. Each new disruption gives way to new business models & products and opens doors for further innovation.

There are countless examples of how vital technological innovations have changed market leaders in any given category or industry. For one, banking witnessed a sea change with the innovation-driven by Fintech companies in the early 2000s, which was further disrupted with Decentralized Finance in the 2010s. To put the rate and magnitude of disruption into perspective, to reach a market cap of \$75B, JP Morgan took 200 years; PayPal took 20 years; Coinbase took less than 10 years.

Similarly, the modern OTT industry saw several iterations to reach where it is today. Blockbuster and Netflix were competitors in the DVD rental market. In the late 1990s, Netflix had the foresight to bet on internet adoption and changed their business model from pay-for-use to subscription model — which eventually transformed into a streaming service. Suppose Blockbuster had the foresight to develop IP-Moat around video streaming while it was still a viable competitor to Netflix.



AREAS OF DISRUPTION



PIKU ECOSYSTEM



STARTUPS-FOUNDERS



LITIGATION FINANCE



PATENT ATTORNEYS



EDUCATIONAL



IP OWNERS



**VALUATION
SPECIALISTS**



TECHNOLOGY



GOVERNMENT



PROBLEMS

*Intellectual
Property is too
expensive for founders and
startups to fund at early stage*

*Founders and
Startups lack the
expertise and knowledge to
preserve and monetize IP*

*Finding best
of breed world class
IP resources is extremely
time consuming and risky*



SOLUTIONS

***Intellectual Property is
affordable for founders
and startups to fund at
early stage***

***Founders and startups
have access to the expertise
and knowledge to
preserve and
monetize IP***

***Finding best of breed
world class IP resources
is streamlined and risk
is mitigated***

PIKU PLATFORM : AN INTERACTION NETWORK

A system built on the power of blockchain, PIKU provides a real time, accurate and transparent platform. PIKU creates a space for startups and founders to store, record, and build their network in an immutable, permanent way. As PIKU adds products and services from business partners, all participants earn on their network's purchases and participation.

The common element this type of platform facilitates interactions between members of the PIKU ecosystem. The digital interactions take the form of communication, smart contracts and digital token transactions. The members of the PIKU ecosystem can use the PIKU token to purchase goods and services from each other.



STORE

RECORD

BUILD

PIKU ECOSYSTEM



STARTUPS-FOUNDERS



LITIGATION FINANCE



PATENT ATTORNEYS



EDUCATIONAL



IP OWNERS



**VALUATION
SPECIALISTS**



TECHNOLOGY



GOVERNMENT

TEAM & CORE FOCUS

TODD BROCKMAN
LEADERSHIP & VISION

GREG ELLIS
INVENTOR & TECHNICAL

JOEL SANCHEZ
CREATIVE & NFT's

TYSON WYNARSKI
PATENT ATTORNEY
& LEGAL

PARTNERS & RESOURCES



**FOUNDERS
FACTORY.**



LITIGATION
FINANCE JOURNAL



RPX | Insight

 **PitchBook**®



PIKU IS YOUR IP TOKEN!