



May 20-21, 2013 // Sheraton Wild Horse Pass Resort & Spa // Chandler, Arizona

Law, Science & Innovation



ARIZONA STATE UNIVERSITY

PROGRAM

Monday, May 20

7:30–8:30 a.m.

Check-in and continental breakfast

8:30–8:45 a.m.

Welcome

Doug Sylvester, Dean, Sandra Day O'Connor College of Law,
Arizona State University
Jason Robert, Interim Director, Lincoln Center for Applied Ethics,
Arizona State University

8:45–9:15 a.m.

Opening Keynote Address

Technology Innovation and the New Social Responsibility
Andrew Maynard, University of Michigan

9:15–10:30 a.m.

The Challenges and Opportunities in Governance of Emerging Technologies

Session Chair, Gary Marchant, Arizona State University

- *Title TBA*
Sally Tinkle, Science and Technology Policy Institute
- *Title TBA*
Dietram A. Scheufele, University of Wisconsin
- *Policy Opportunities in the Global Crisis Being Created by AI, Robots, Desktop Manufacturing and BioMedicine*
James Hughes, Institute for Ethics & Emerging Technologies

10:30–10:45 a.m.

Coffee break

10:45 a.m.–12:45 p.m.

Concurrent Session A

A.1 – Military Technologies

Session Chair, Brad Allenby, Arizona State University

- *Emerging Military and Security Technologies and the Laws of War*
Brad Allenby, Arizona State University
- *Engineering for Responsibility*
Wendell Wallach, Yale Interdisciplinary Center for Bioethics
- *Ethical, Legal and Policy Issues in Military Genomics*
Max Mehlman, Case Western Reserve University
- *Clearing Up the Fog in the Fifth Dimension: Regulating Cyber-warfare*
Brian Orend, University of Waterloo
- *Guerrilla Science and Blitzkrieg Technology: Military Theories for Governing Emerging Technologies*
Michael Burnham-Fink, Arizona State University

A.2 – Public Engagement and Risk: Synthetic Biology

Session Co-Chairs – Diana Bowman, University of Michigan, and Andrew Maynard, affiliationXX????

- *Living the Global Social Experiment: An Analysis of Public Discourse on Solar Radiation Management and its Implications for Governance*
Phil Macnaghten, University of Campinas and Durham University
- *Exploring Genome Editing: Actors, Arenas, and Attitudes Towards Governance*
Jennifer Kuzma and Aliya Kuzhabekova, University of Minnesota
- *Beyond the Lab and Far Away: Immediate and Future Challenges in Governing the Bio-economy*
Todd Kuiken and Eleonore Pauwels, Woodrow Wilson Center
- *Challenges for Public Engagement About the Ethics of Synthetic Biology*
Gregory Kaebnick and Michael Gusmano, The Hastings Center
- *Synthetic Biology Practices at SynBERC*
Megan Palmer and Drew Endy, Stanford University

A.3 – New Tools for Governing Emerging Technologies

Session Chair – TBA

- *In Pursuit of Third Generation Human Rights with Fourth Generation Technologies*
Hans Somsen, Tilburg University
- *Federal Regulation of Robotic Aircraft*
Timothy Takahashi, Arizona State University
- *The Invisible Handoff: Policy Issues along the Research to Deployment Continuum*
David Bjornstad, Amy Wolfe, Barry Shumpert and Maria Fernanda Campa, Oak Ridge National Laboratory
- *Methodologies in Regulating Emerging Technologies and a Proposal for the Future*
Victoria Sutton, Texas Tech University
- *Convergent Governance Principles & Stakeholder Capitalism*
Alan Singer, Appalachian State University

12:45–1:30 p.m.

Lunch (boxed lunches provided)

1:30–3:10 p.m.

Responsible Innovation

Session Chair – David Guston, Arizona State University?

- *Governing Intent: Responsible Innovation and the Politics of Geoengineering*
Jack Stilgoe, University College London
- *Governance of Financial Innovation and Perceptions of Responsibility: Insights from an Ethnographic Case Study*
Keren Asante and Richard Owen, University of Exeter Business School

3:10–3:30 p.m.

- *Democratic Theory and Epochal Technologies: The Case of 3D Printing*
Edward Woodhouse, Rensselaer Polytechnic Institute
- *The Collision of Incentive Structures of Actors and Proposed Mechanisms for Responsible Research and Innovation*
Clare Shelley-Egan, Universiteit Twente, and Douglas Robinson, TEQNODE Limited; Université Paris-Est, LATTIS-IFRIS

Coffee break

3:30–5:30 p.m.

Concurrent Session B

B.1 – Smarter Medicine

Session Chair – Gary Marchant, Arizona State University

- *Immunosignaturing: Towards Comprehensive, Consumer-based, Health Monitoring*
Neal Woodbury, Arizona State University
- *International Governance Approaches to Whole Genome Sequencing*
Rebecca Boxhorn and Susan Wolf, University of Minnesota
- *Liability Drivers and Impediments to Individualized Medicine*
Rachel Lindor and Gary Marchant, Arizona State University
- *The Emerging Enterprise of Mobile Health Technology: Ethical Considerations in the Age of the Smartphone*
Tsion Tesfaye, Young Invincibles, and Donna Hanrahan, Columbia University
- *The Role of Informal Data Aggregated from Social Media Platforms in Disease Surveillance and Epidemiological Research*
Donna Hanrahan, Columbia University

B.2 – Nanotechnology

Session Chair – TBA

- *Ground Control: Linking Top-Down and Bottom-Up Approaches for International Nanotechnology Governance*
Rider Foley, Youngjae Kim and Michael Bernstein, Arizona State University
- *The Role of Social Responsibility in Leading Nano-Scientists' Perceptions About Nanotech Research and Regulation*
Youngjae Kim, Arizona State University, Elizabeth A. Corley, and Dietram A. Scheufele AFFILIATION?
- *Towards Regulating Engineered Nanomaterials: A Framework as a Tool for Overcoming the Existing Limitations*
Kiril H. Hristovski, Arizona State University
- *Beefing Up FDA Oversight of Nano-Sunscreens and Nano-Cosmetics*
Robin Fretwell Wilson, Washington and Lee University School of Law

- *Evidence-based Regulation of Food Nanotechnologies: A Perspective from the European Union and United States*
Diana Bowman, University of Michigan

B.3 – The Digital World

Session Chair – Joshua Abbott, Arizona State University

- *Complying with Facebook's Terms of Use in Academic Research: A Contractual, Regulatory, and Ethical Perspective on Data Mining*
Lauren Solberg, University of Florida
- *Ubiquity, Interrupted? A Comparison of European, Chinese, and U.S. Governance of the Internet of Things as an Emerging Technology*
Marilyn Fidler, Stanford University
- *Anticipatory Gaming: Governing Emerging Technologies through Digital Media*
Jesse Shedd, Arizona State University
- *Implications of the Proliferation of In-the-Body Technologies*
Joseph Carvalko, AFFILIATION?
- *Securing the Internet of Things*
Joshua Abbott, Arizona State University

5:30–6:30 p.m.

Break

6:30–7 p.m.

Dinner

7–7:45 p.m.

Introduction of Dinner Speaker

Novel Governance & Technology Strategies for BioSafety & Sharing Genomic/Brain Data

Mildred Z. Solomon, The Hastings Center

Dinner Speaker

George Church, Harvard University

7:45–9 p.m.

The Big Picture on Synthetic Biology and Emerging Technologies

Session Chair – Wendell Wallach, Yale Interdisciplinary Center for Bioethics

- *Potential EPA Implications for Environmental Release of Synthetic Organisms*
Peter Jutro, U.S. Environmental Protection Agency
- *Engaging the Public Through Personal Genetics*
Ting Wu, Harvard University
- *Designing a "Solution-Focused" Governance Paradigm for Synthetic Biology*
Adam Finkel, University of Pennsylvania
- *Governance of Emerging Technologies: Lessons from the Decade of Nano*
Christopher Bosso, Northeastern University

PROGRAM

Tuesday, May 21

7:30–8:30 a.m.

Check-in and continental breakfast

8:30–10 a.m.

Neuroscience: The Next Big Emerging Technology?

Session Chair – Jennifer Kuzma, University of Minnesota

- *The White House Neuroscience Initiative: Policy as Embodied Action*
Philip Rubin, White House Office of Science and Technology Policy
- *The Neurolaw Revolution*
Adam Kolber, Brooklyn Law School
- *Public (Mis)understanding of Transcranial Direct Current Stimulation as a Cognitive Enhancer*
Laura Cabrera and Peter Reiner, University of British Columbia
- *The Future of Brain-Based Lie Detection: Beyond the Courtroom*
Francis Shen, University of Minnesota Law School

10–10:15 a.m.

Coffee break

10:15 a.m.–12:15 p.m.

Concurrent Session C

C.1 – New Approaches for Governing Emerging Technologies

Session Chair – TBA

- *The Case for Adaptation in the Governance of Emerging Technologies*
Marc Saner, University of Ottawa
- *Regulatory Competitive Shelters—An Emerging Mechanism for Encouraging Technological Innovation*
Yaniv Heled, Georgia State University College of Law
- *Coding International Law*
Molly Land, New York ??? Law School
- *Governing the Governance of Emerging Technologies*
Gary Marchant, Arizona State University, and Wendell Wallach, Yale Interdisciplinary Center for Bioethics
- *Patent Law's Neglect of the Extraordinary Role of the Ordinary User in Disseminating Technologies*
Gaia Bernstein, Seton Hall University

C.2. – Smart Machines

Session Chair – TBA

- *The Machine Question: Can Machines Have Rights?*
David J. Gunkel, Northern Illinois University
- *Assuring Privacy and Security in Vehicle-to-Vehicle Safety Communications*
Dorothy Glancy, Santa Clara University
- *The Ethical and Social Ramifications of Rossler's Blueprint for Making Benevolent Robots*
Kevin LaGrandeur, NYIT & IEET
- *Compliance Measures for an Autonomous Weapons Convention*
Mark Gubrud, Princeton University
- *The “Bright Green Line” of Responsibility*
Mark Waser, Digital Wisdom Institute

C.3 – Life Sciences Innovation

Session Chair – TBA

- *Policy Uncertainty, Ethical Controversy and Emerging Technologies: Lessons from the Funding of Stem Cell Science*
Aaron Levine, Georgia Institute of Technology
- *From Lab Bench to Fuel Pump: Policy Implications in the Development of Lignocellulosic Biofuels*
Maria Fernanda Campa, David Bjornstad, Amy Wolfe and Barry Shumpert, Oak Ridge National Laboratory
- *Different Risk, Different Name?: The Debate over Assignment of Nonproprietary Names for Biosimilar Biologics*
Jordan Paradise, Seton Hall University
- *Privatizing Biomedical Citizenship*
Jonathan Kahn, Hamline University School of Law
- *Leveraging the New Predictive Toxicology Paradigm in Evaluating Emerging Technology*
Elizabeth Beryt and Timothy Malloy, UCLA

12:15–12:45 p.m.

Lunch

12:45–1:30 p.m.

Luncheon Speaker

Title TBA

George Poste, Arizona State University

1:30–2 p.m.

Informal discussion and conference follow-up

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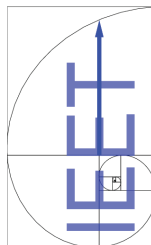


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