

The Allan “Bud” Selig Sports Law and Business Program Presents

THE 2025 NBA TRADE DEADLINE COMPETITION



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EVENT OVERVIEW

ABOUT NTDC

NTDC is designed to help students pursue careers in the sports industry.

The NBA Trade Deadline Competition is an immersive simulation where student teams step into the role of NBA front office executives. Over the course of the event, participants negotiate trades, navigate complex salary cap rules, and build rosters with the same pressures and considerations that shape the real trade deadline. Each team will present their final moves to a panel of NBA executives and industry professionals, who provide direct feedback on the strategy, legality, and creativity of the deals. The presentations serve as the centerpiece of the competition, offering students the unique opportunity to showcase their analytical skills, negotiation tactics, and basketball acumen in front of the very decision-makers who lead the league today.

PURPOSE:

To provide students a platform to (1) learn the integral parts of the NBA, (2) connect with industry executives, and (3) improve on translatable skills essential to providing value to an organization.

DATE: NOVEMBER 7-8, 2025

LOCATION: 111 E TAYLOR ST, PHOENIX, AZ 85004



EVENT OVERVIEW

EVENT SUMMARY:

Participants

Students currently enrolled at any collegiate level can compete.

Teams

Students applying to compete must form a team of between 3 to 6 students before applying.

Preparation

NBA Teams are assigned to admitted groups in late October.

Negotiations

Preliminary negotiations between teams may begin one week before the event.

Trade Deadline Period

Official trades are conducted in person on November 8, within a dedicated 5-hour window. All trades are thoroughly checked for CBA legality.

Presentations

On November 8, teams present their trades, strategies, and justifications to our judges comprised of real NBA professionals.

Scoring

Each team is evaluated on its approach and execution to the trade deadline.

2024 BY THE NUMBERS



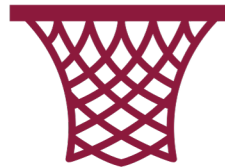
35

Collegiate
Programs



123

Participating
Students



15

Industry
Professionals



27

Registered
Teams



EVENTS CALENDAR

NOVEMBER 7 - 8, 2025

06 THURSDAY

CASUAL DRESS (ATTENDANCE OPTIONAL)

Afternoon

Informal Meet and Greet / Law School Tour

07 FRIDAY

BUSINESS CASUAL

Morning

Check-in & Breakfast

Early Afternoon

Event Walk through

Afternoon

Official Trade Period Starts

Late Afternoon

Trade Period Ends / Students Make Presentations

08 SATURDAY

BUSINESS PROFESSIONAL

Morning

Check-in & Breakfast / Presentation Submissions

Early Afternoon

Break for Lunch Following Morning Presentations

Afternoon

Remaining Presentations

Evening

NTDC Trophy Ceremony (top 3 teams announced)

TESTIMONIALS



The competition offered students a unique opportunity to immerse themselves in the operations of an NBA front office during a trade deadline, where they made key roster decisions and gained practical experience.

As a judge, it was exciting to watch these talented young people grapple with all of the complexities of the CBA and the Salary Cap in an effort to improve their teams roster. Hopefully, this event will continue to be an avenue for students to showcase their skills for many years to come.

David Morway

Former General Manager | Indiana Pacers



There are very few opportunities in sports that allow undergrads and grad students the ability to display their basketball analysis and knowledge in front of some of the best basketball minds. I wish they would have had this when I was a student in the MSLB program.”

Ryan Milne

Manager, Basketball Analyst & Insights Lead - League Operations
NBA League Office



As a judge for the ASU NBA mock trade deadline competition, I was thoroughly impressed by the participants’ strategic depth and understanding of basketball operations, showcasing the potential future leaders of sports management and analytics.

Sean Kiely

Basketball Strategy Analyst
Portland Trail Blazers



TESTIMONIALS



The Trade Deadline Competition at ASU provides an excellent opportunity for aspiring basketball professionals to be immersed in a simulation of what it's like to be in an NBA front office as the trade deadline approaches - analyzing rosters, negotiating trades, managing future payrolls, and so much more. I wish I had the opportunity to participate in something like this when I was in school!

Buddy Scott

Manager, Salary Cap & Basketball Strategy
Boston Celtics



The Trade Deadline Competition at ASU was professionally run and packed with action. The students got to experience what it's like to be an NBA front office at a peak time of year, including the pressure of a deadline. Beyond that experience, the ability to network with NBA executives is a priceless experience budding front office hopefuls can't really get anywhere else.

Keith Smith

Salary Cap Analyst
Spotrac

SEE WEBSITE FOR PREVIOUS JUDGES

WEBSITE, SOCIAL, & CONTACT INFO BELOW



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PHOTOS FROM 2024



08

APPLY TODAY

APPLICATION PROCESS

***APPLICATIONS ARE FREE; only pay if your team is admitted**

STEP 1: Find a group of 3-6 students currently enrolled in a collegiate program (any level)

STEP 2: Fill out the application using the link found on the NTDC Website and Instagram

STEP 3: Pay the group registration fee within one week

STEP 4: Plan your travel to Phoenix in November!

REGISTRATION

Registration Fee: \$900

ONLY THE TOP 30 TEAMS WILL BE ADMITTED. Teams will be notified of their application decision by September 30th.

CONTACT INFO

NTDC Team Email:

asutradedeadline@gmail.com

Instagram:

@asutradedeadline

X:

@asuslb

Contact NTDC Presidents:

apropstr@asu.edu | jbaum8@asu.edu

APPLICATIONS OPEN NOW!

