

***Keren Asante*** is a full-time PhD student at the University of Exeter Business School. Her research is focused on responsible innovation with particular interest in understanding how financial innovation can be governed to ensure its responsible emergence in society. She holds an MBA in Entrepreneurship and Innovation from the University of Exeter Business School where she focused her research on microfinance in developing countries - using Ghana as a case example. Her previous experiences include participating in various development projects such as the Go Africa...Go Germany Scholarship Program (Germany, 2008) and the Summit for Africa's Young Business Leaders (USA, 2006); and working as an accountant with a non-profit organisation in Ghana.