**Donna Hanrahan** is a Research Fellow at the Healthcare Innovation and Technology Lab (HITLAB), an independent research organization aimed at improving the quality, affordability and accessibility of healthcare worldwide. She is currently an M.S. in Bioethics Candidate at Columbia University, and will attend Seton Hall University School of Law in the fall. She is also research assistant at Columbia University Medical Center and an editorial board member for Ethics Illustrated, a blog by Bioethics International.

Donna spent last summer at Yale University's Interdisciplinary Center for Bioethics where she focused her research on the role of social media in disease tracking in developing countries. Her past experience also includes interning for New York State Division of Human Rights, the Livingston County Public Defender's Office, and U.S. Senator Kirsten Gillibrand's Office. Her recent research examines the ethical issues surrounding the direct-to-consumer advertising on neurotechnology. She is passionate about exploring the role of emerging technologies and their applications in healthcare and hopes to work towards developing and integrating new technologies to create better, more cost-efficient health outcomes.