

2015 Conference on Governance of Emerging Technologies

Penny for *All* Your Thoughts?

Big Data and the Future of Thought Privacy

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CENTER FOR
Law, Science & Innovation

ASU SANDRA DAY O'CONNOR
COLLEGE of LAW
ARIZONA STATE UNIVERSITY

Innovating law, policy and ethics for science & technology

two technologies on
convergence course:
big data & brain
science

big data – predicting
our future actions
based on our past

brain science – to try
to understand how
we think

**both determine our
unexpressed
thoughts, intentions**

not talking about
the government
reading our minds

***nor* about singularity
or transhumanism**

rather, about *how*
they'll converge and
the **consequences**

value of **thought**
data – scientific,
technological, and
commercial



iWinks

EEG consumer products







OPENBCI

8bit Board

HIGH POWERED ANALOG FRONT-END

- Texas Instruments ADS1299 - high gain, low noise ADC - 24 bit channel resolution - up to 16 kHz sampling rate -

ACCELEROMETER

- ST LIS3DH - 3-axes accelerometer - 16 bit data output -

8 BIOPOTENTIAL INPUT CHANNELS

- brain (EEG), muscle (EMG), & heart (ECG)
- ground w/ inverted common mode noise

PROGRAMMABLE

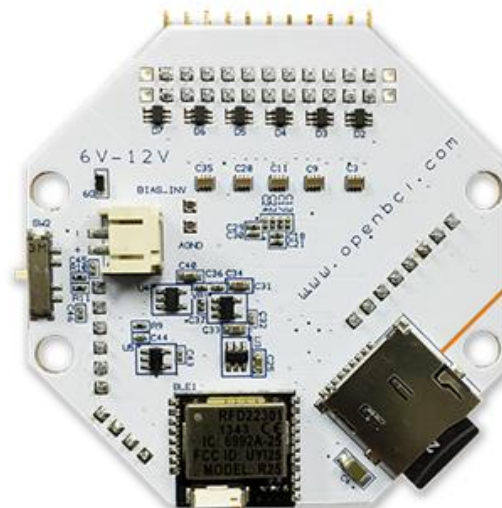
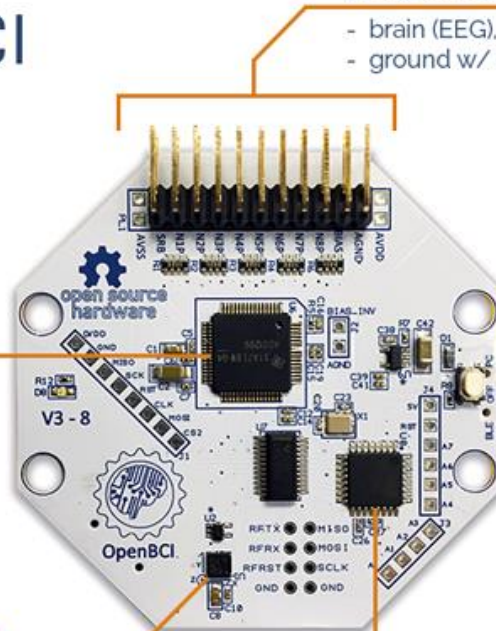
- Atmel Atmega328P
- w/ Arduino Uno bootloader
- 8 GPIO pins

LOCAL SD STORAGE

- maximum data rates
- improved portability

WIRELESS COMMUNICATION

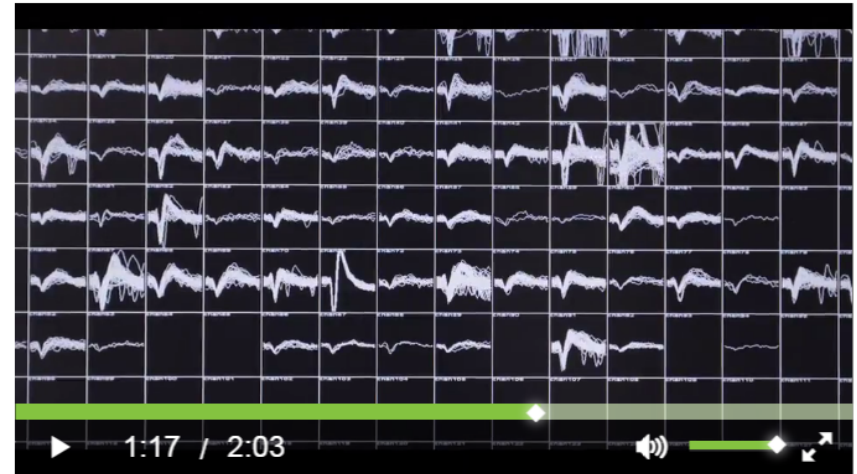
- RFDigital RFD22301
- Bluetooth Low Energy (BLE)
- high data rate radio via USB
- Arduino compatible





Exploring Neural Data

Try your hand at understanding the brain by learning to analyze neural data yourself! Working with real neural data sets from neuroscience research labs, you'll learn data analysis techniques so you can discover for yourself how the brain works.



About the Course

Exploring Neural Data is an opportunity to learn about neuroscience research and explore questions related to how brains work. It is an introductory level course designed to help you understand the real-life challenges faced by neuroscientists as they work with the large amount of data they collect from the brain. Leading neuroscientists will give tours of their labs, describe their research, and explain their data analytic techniques. You will have the chance to explore actual data collected in these researchers' labs.

Sessions

Future Sessions ▾

Add to Watchlist

Course at a Glance

🕒 5-8 hours/week

brain activity data

+

contextual data

=

***opulent* data sets**

mosaic theory
fulfilled beyond the
justices' imagination

who will get the **data**,
and **what** will they do
with it?

remarkably useful,
personalized
services (and ads)

legal applications:
evidence, contract,
family, tort

thoughtcrime

***noun*; an occurrence or instance of controversial or socially unacceptable thoughts (from George Orwell's novel 1984; source: Wikipedia).**