#### CBA and the Need for Deliberation

- Reject the idea that CBA is valueneutral
  - Value assumptions embedded in welfare economics
  - The need to quantify costs and benefits may leave out things that matter
- Reject the idea that CBA is transparent
  - Desire to "speak truth to power"
  - Masks value assumptions in highly technical language and equations that most non-experts don't understand

# Potential Benefits of Deliberative Democracy

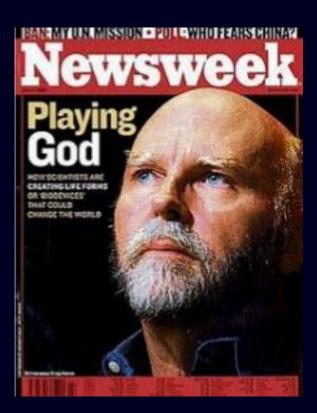
- A public-spirited way of thinking about social problems (as opposed to a self-interested view);
- Increased clarification and refinement of participants' positions on issues;
- A source of **new perspectives** about which values should be promoted.
  - "It's good to have diversity of opinions when you make a complex decision characterized by uncertainty."
- Greater understanding and more tolerance for opposing views;
- Learning about the consequences of implemented policies and the reasons for past failures; and
- Policy outcomes considered more **democratically legitimate** when decisions emerge from an open and inclusive deliberative process.

# Should We Give Normative Weight to "Non-Rational" Preferences?

- Findings from Behavioral Economics Conflict with Traditional Assumptions in Welfare Economics
  - Loss Aversion
  - Hyperbolic Discounting
  - Aversion to Uncertainty
- Should we correct these preferences or give them normative weight?
  - Do people continue to hold such preferences after we explain them?

### Representation and Power

- Who are the relevant stakeholders?
- The problem of deferring to experts
  - Power and inequality impede genuine discussion over important topics



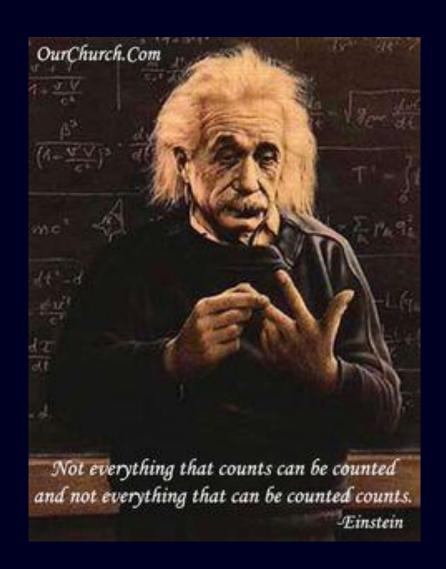
### Representation and Power

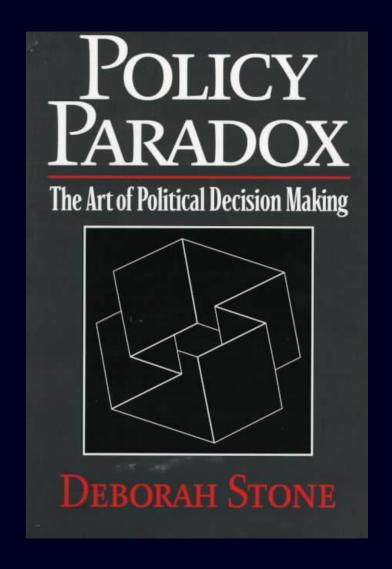
- The use of "able" representatives
  - Example of from CT Medicaid Reform
  - But how representative are representatives?
  - Bono: "I represent a lot of people [in Africa] who have no voice at all . . . they haven't asked me to represent them."

# The importance of reaching out to a broad range of voices

- Avoiding the "urgency narrative"
  - Rachel Grob and NBS: a subset of vocal advocates shaped a powerful discourse around NBS which equates NBS with saving lives -the "urgency narrative."
- Balancing the need for more voices and the value of regular interaction among small groups

## **CBA** and Quantification





### Making Room For Other Values?

- NICE separates evaluation and appraisal.
  - Appraisal designed to account for things that cannot be quantified.
  - NICE recognizes that formal economic evaluation is impenetrable to all but the expert, so they break down all the effects and costs so people can deliberate about trade-offs.