



# FUTURE OF AGEING

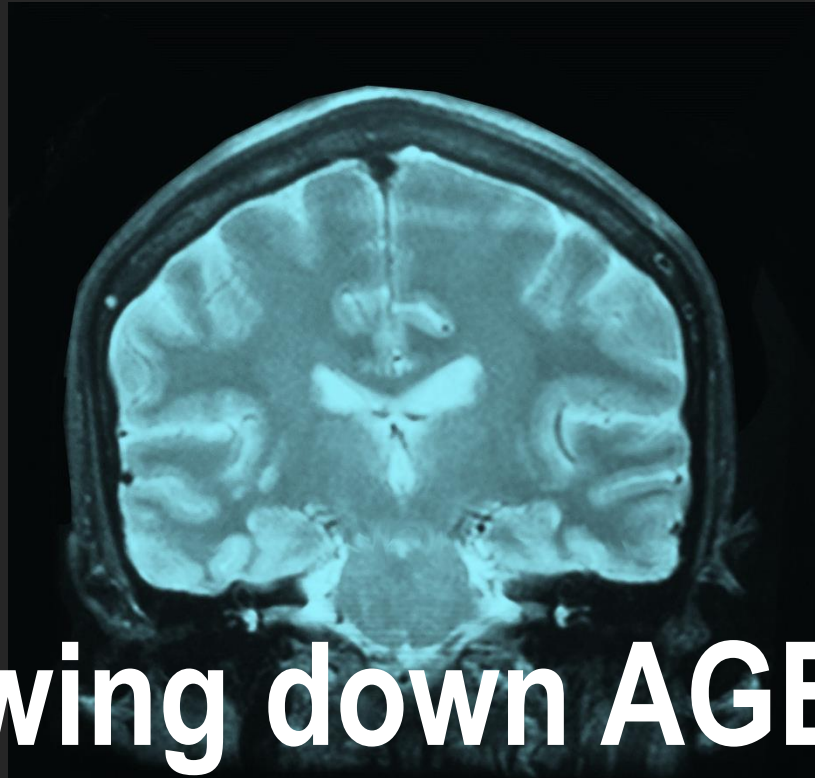
## SOCIETY OF ACHIEVERS

ASU 4<sup>th</sup> Governance Conf.

Fujitsu Research Institute  
Tokyo, Japan - July 3, 2014

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Chair, Humanity+  
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# Slowing down AGEING

BY CHANGING PUBLIC OPINION

sleep

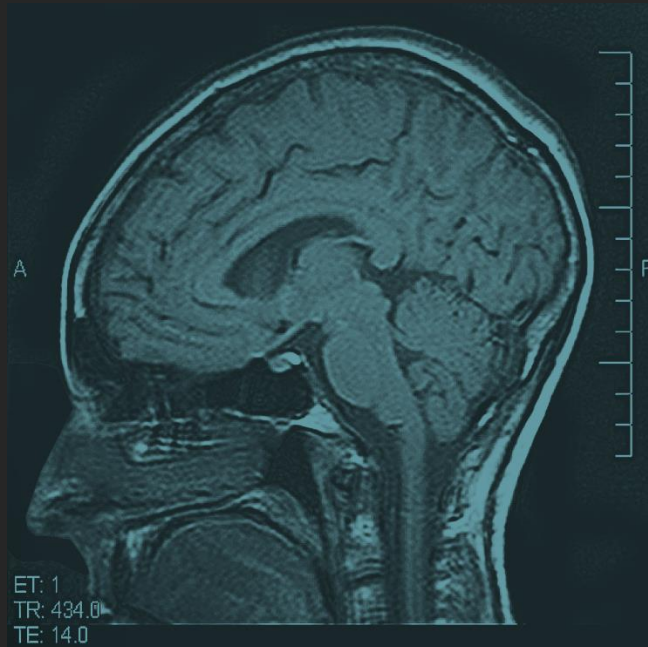
nutrition

learn

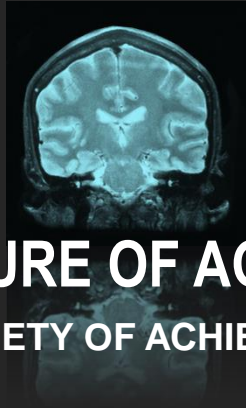
action

happy

## THE ASSERTION



People are living longer.  
The human maximum lifespan could be extended.



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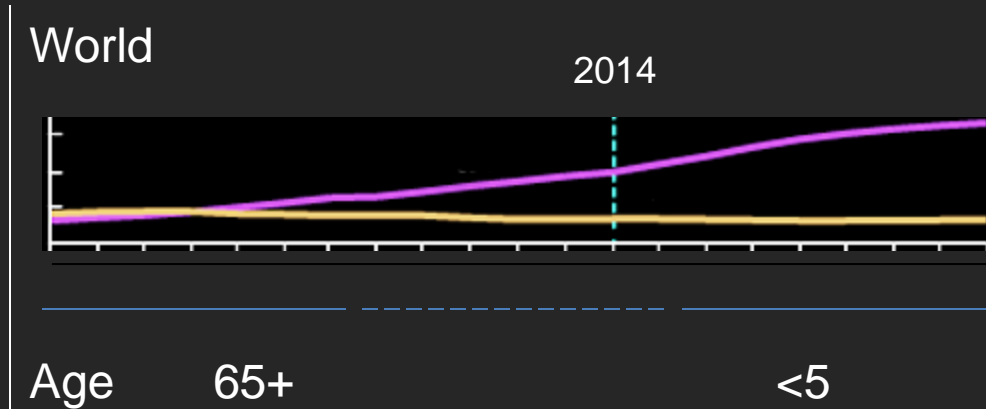
## SOCIETY OF ACHIEVERS

### Objective 1: Cultural / Societal Awareness

- Prepare society for superlongevity
- Educate people about ageless health
- Create meaningful society for mature adults

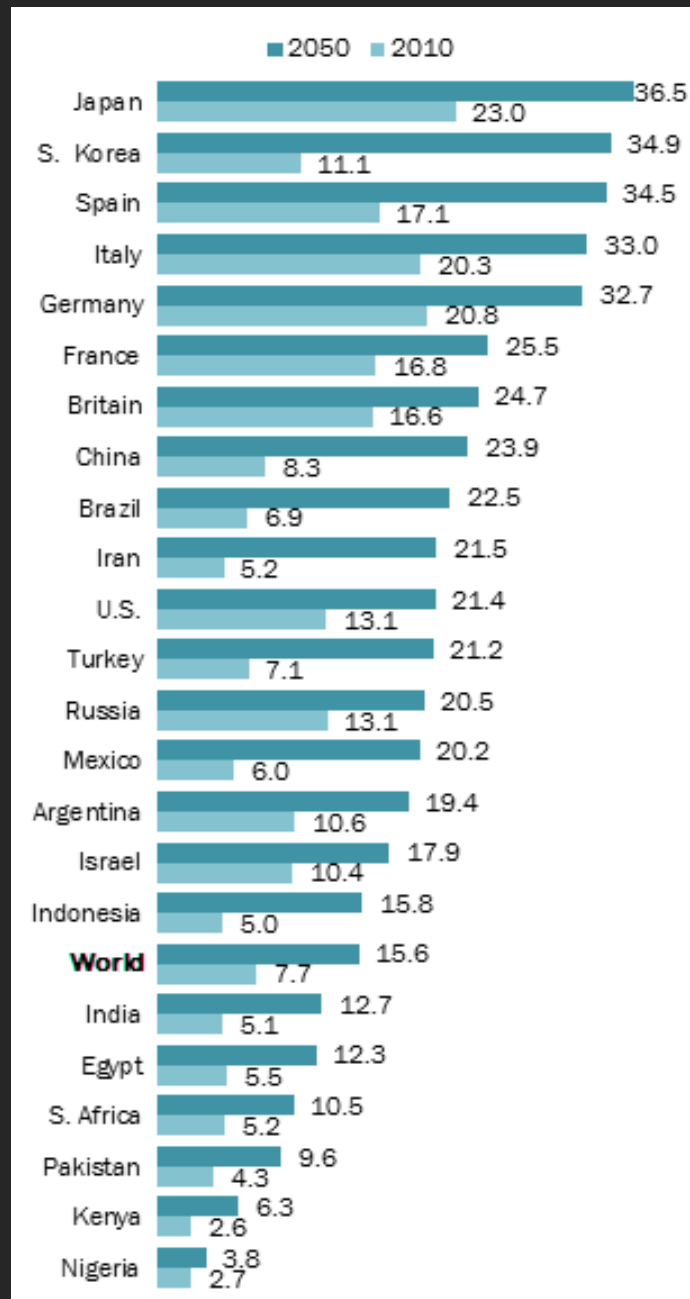
## THE CHALLENGE

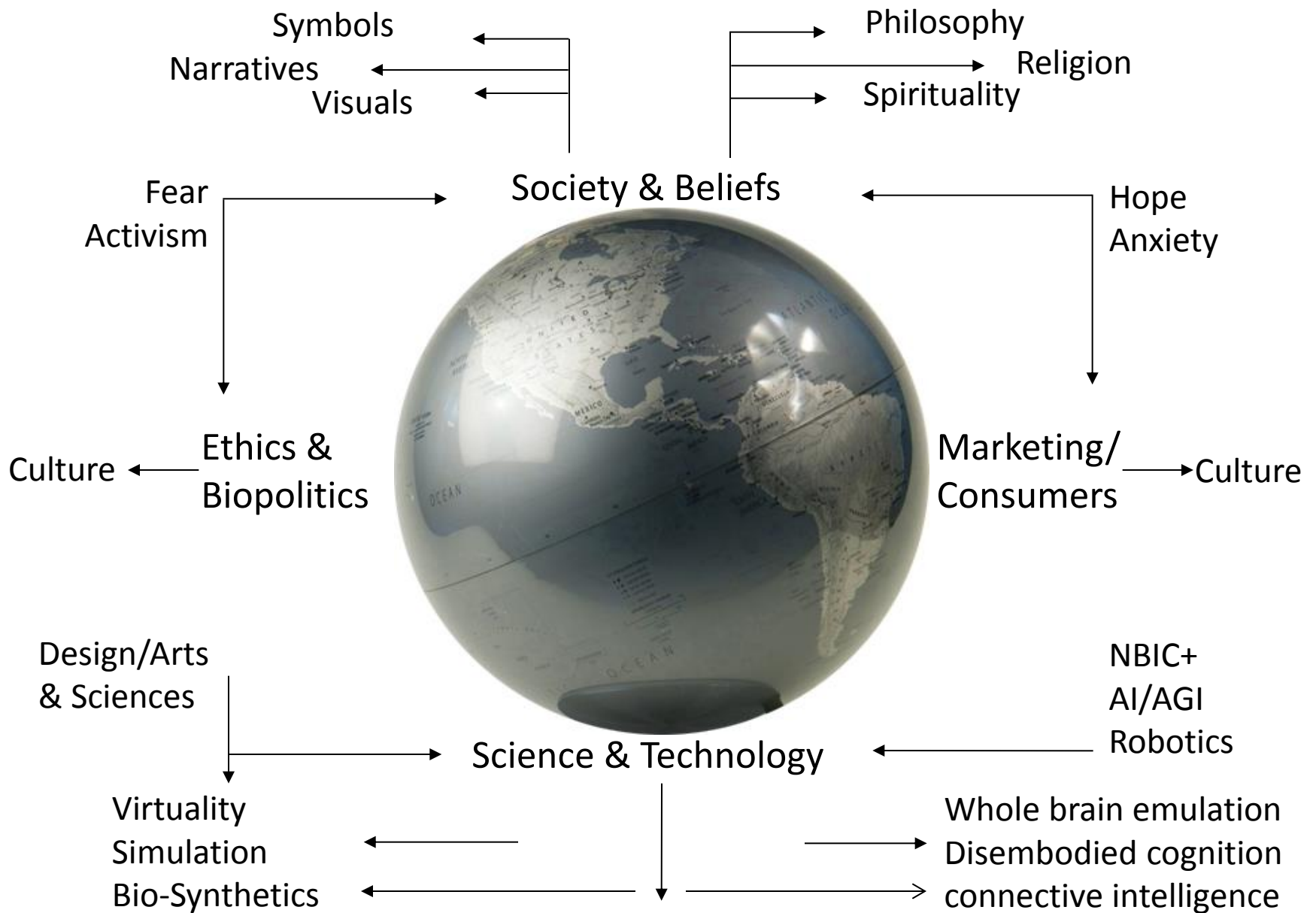
24% of Japan's population is over 65,  
with the 3<sup>rd</sup> lowest birth rate in the world

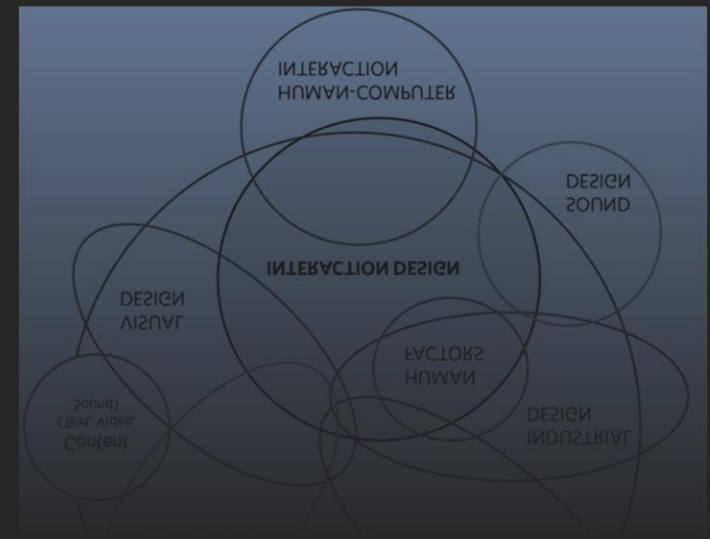
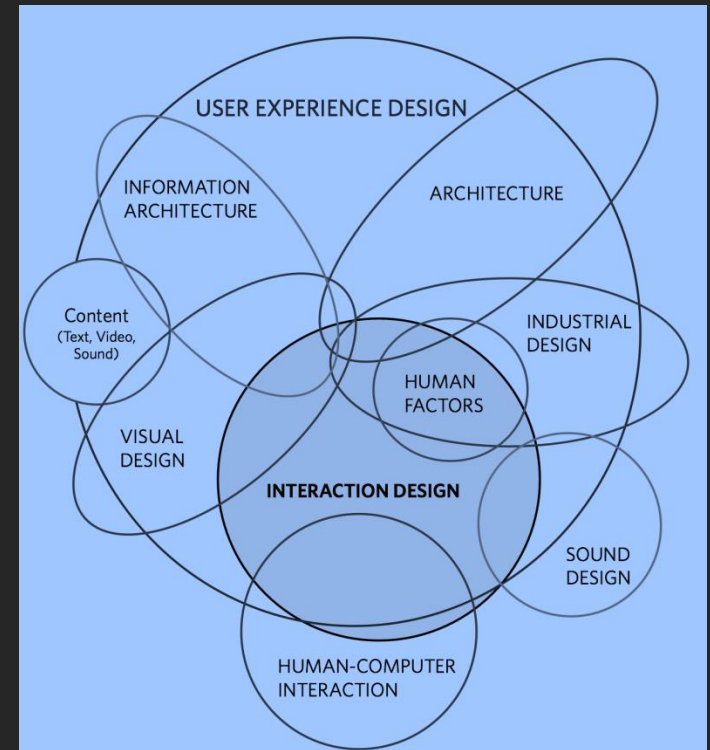
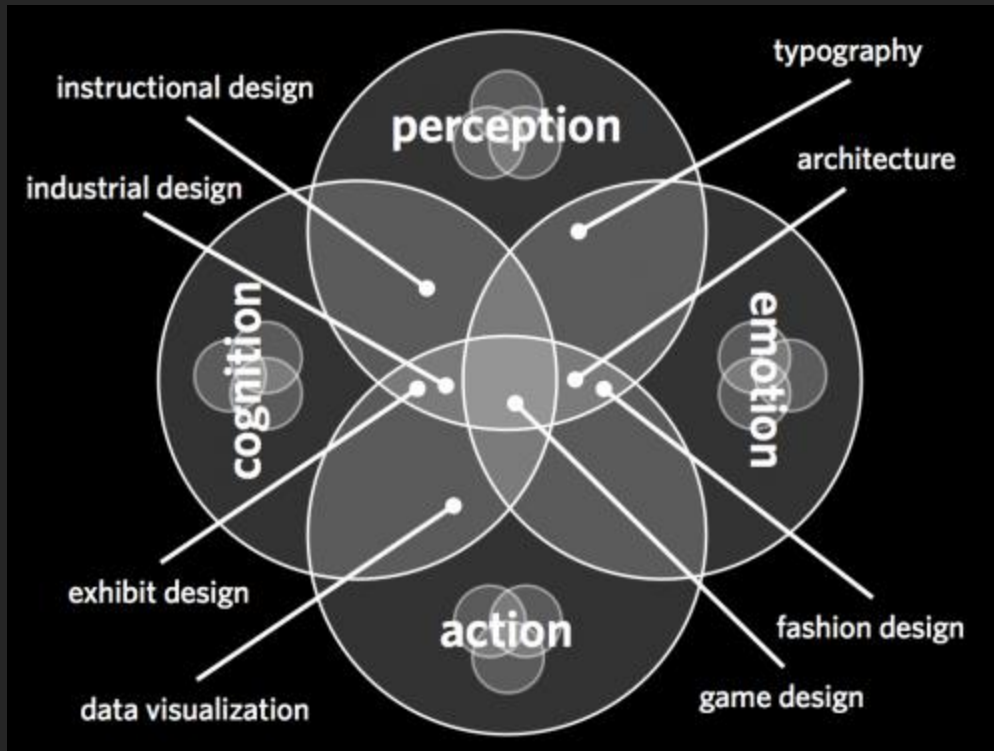


# THE CHALLENGE

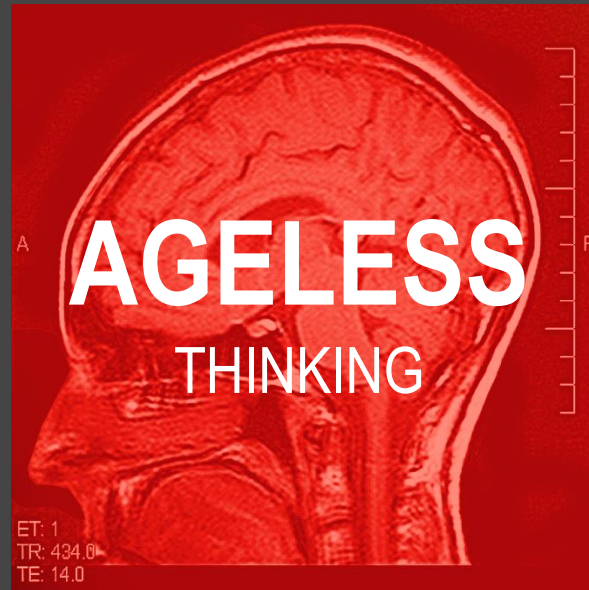
Meaningful  
transformative  
change







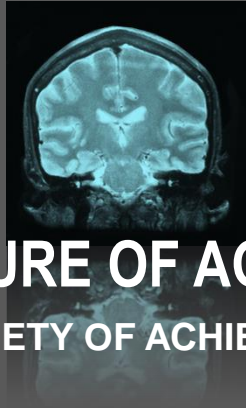




IS AN OPEN-MINDED PROCES THAT HELPS SOCIETY  
THINK DIFFERENTLY ABOUT AGING



EDUCATION + EXPERIENCE + HEALTH + WISDOM + CHANGE



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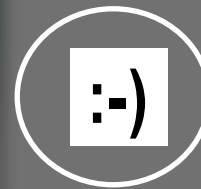
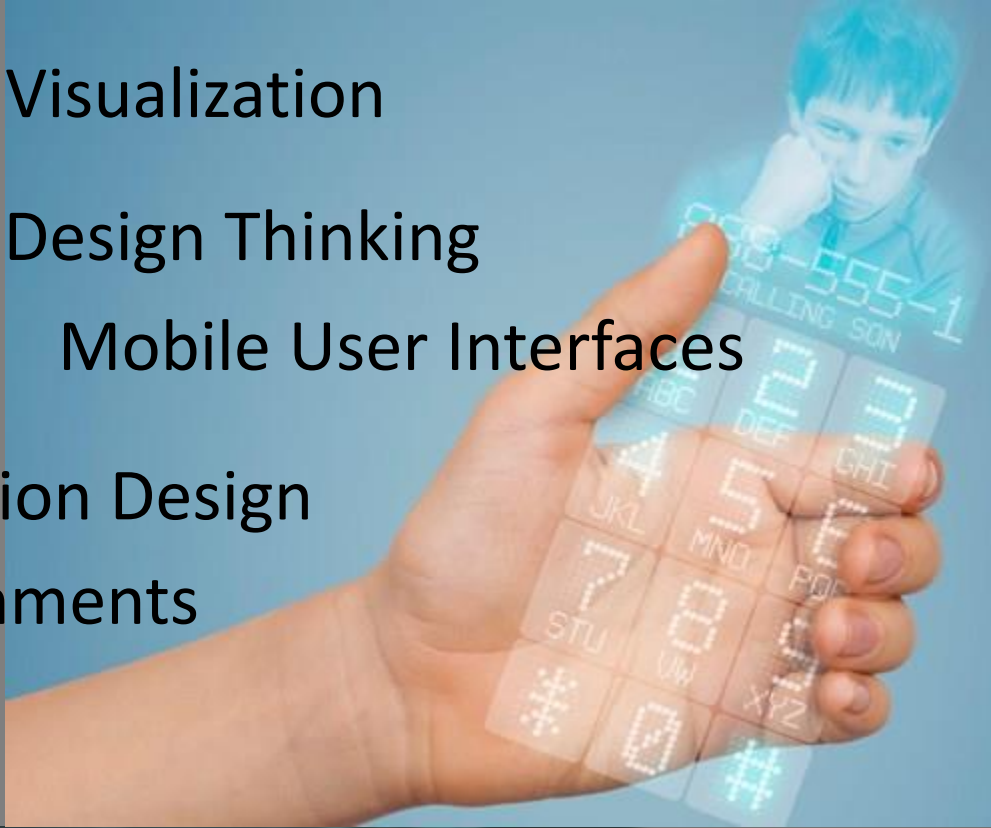
SOCIETY OF ACHIEVERS

## Objective 2: Technological / Scientific Advances

- Continually regenerate all systems of the body
- Enhance systems for better performance
- Alternatives to death
- Body by Design (whole body prosthetics)

Information Visualization  
User Experience  
UXD  
Social Computing  
Interaction Design  
Immersive environments  
Holographic devices

Design Thinking  
Mobile User Interfaces



smart contacts

Google Glass

Oculus Rift

Smart watch

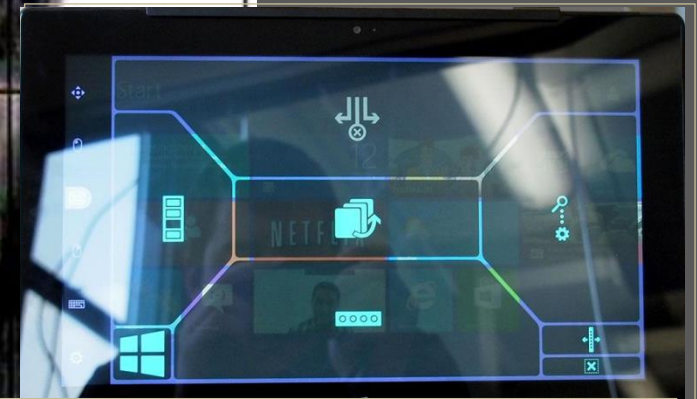
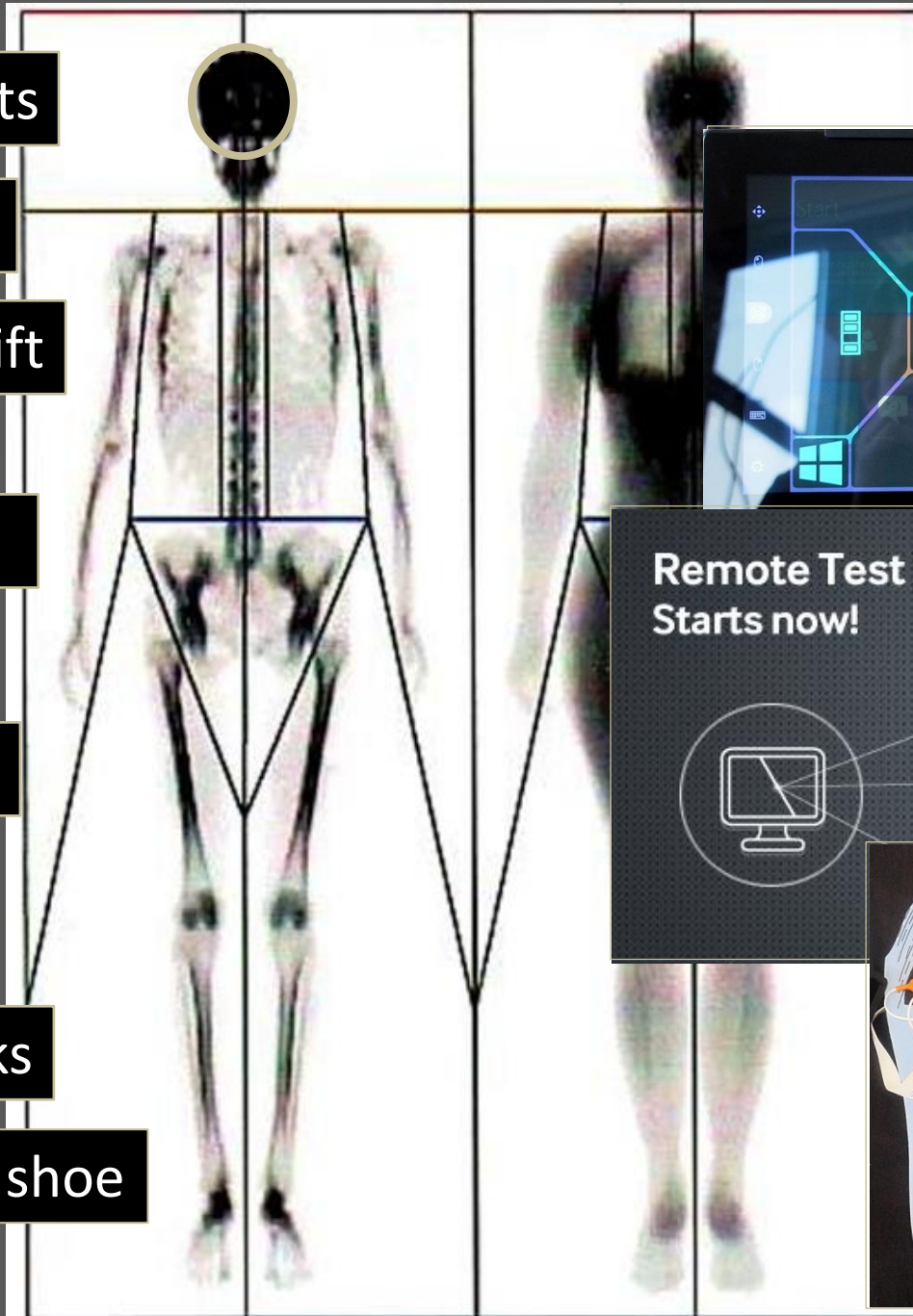
Phone ring

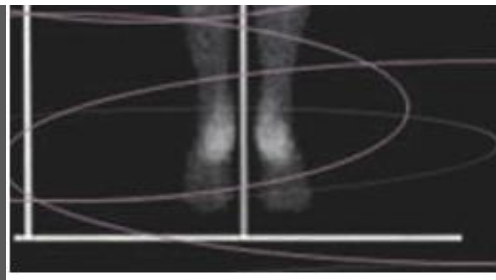
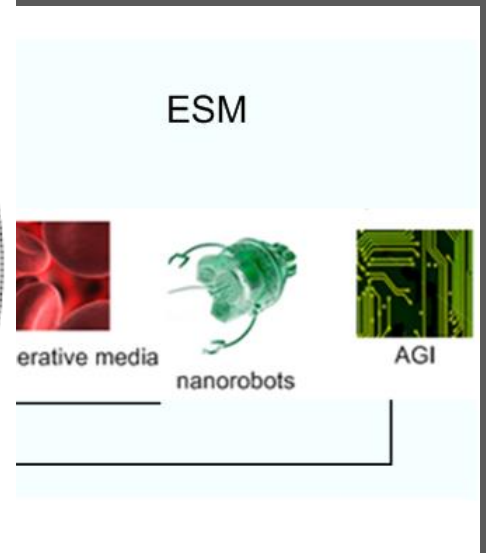
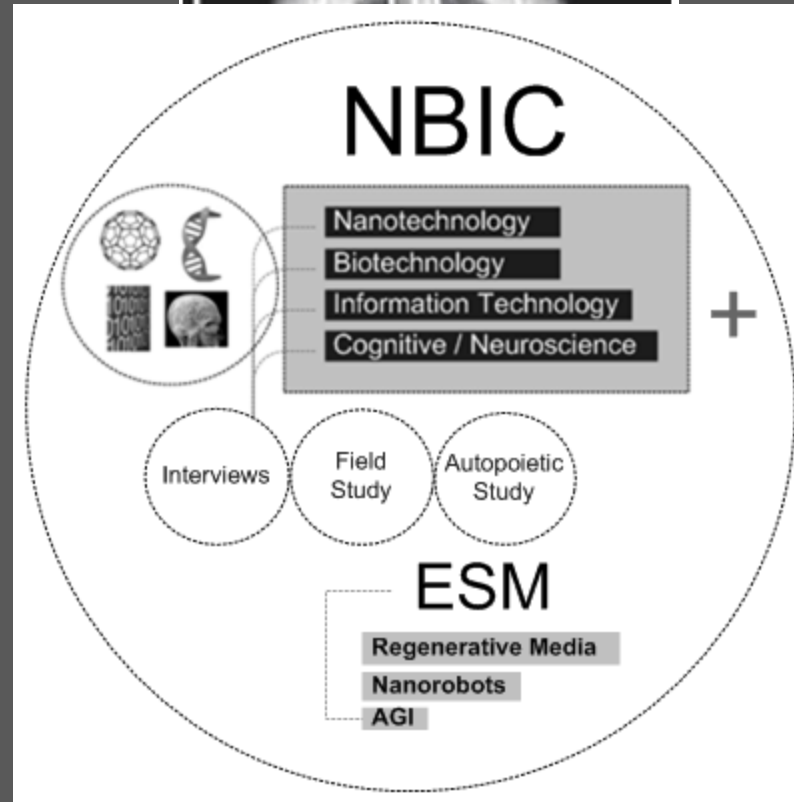
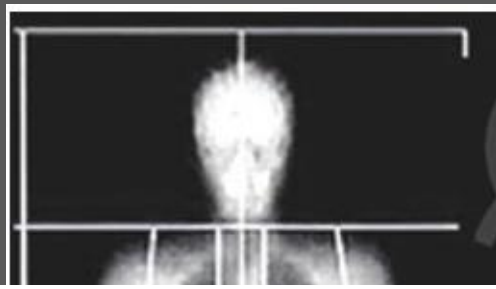
wrist band

GPS socks

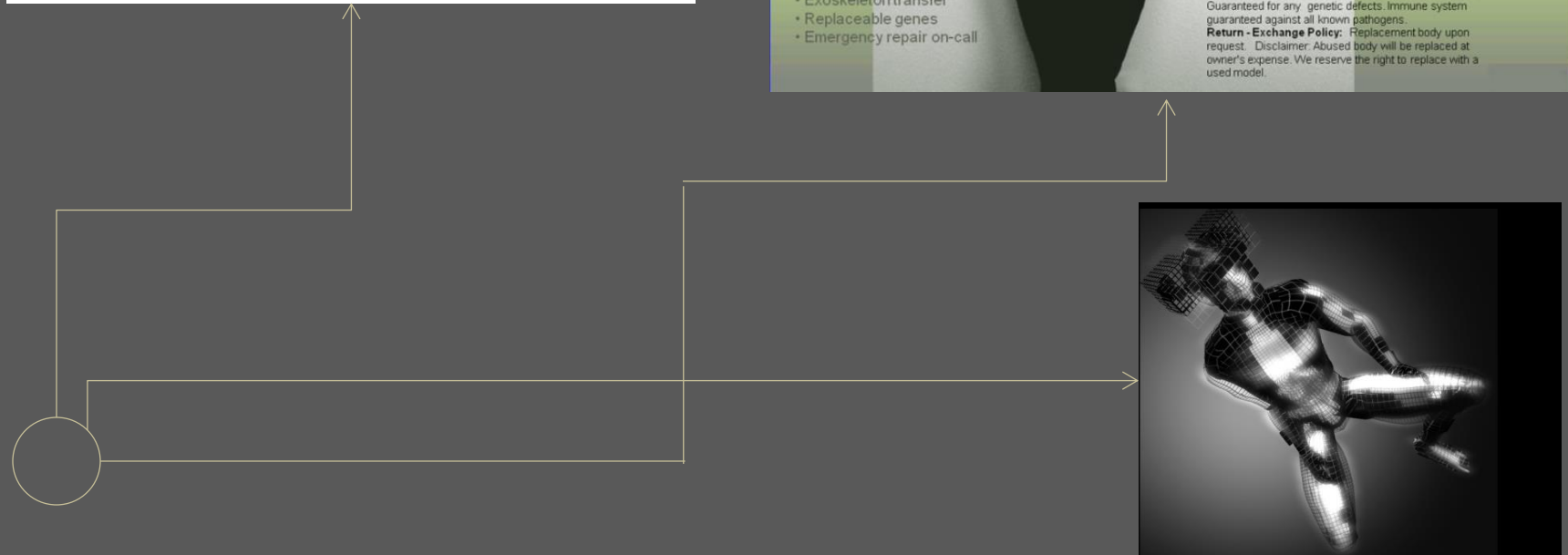
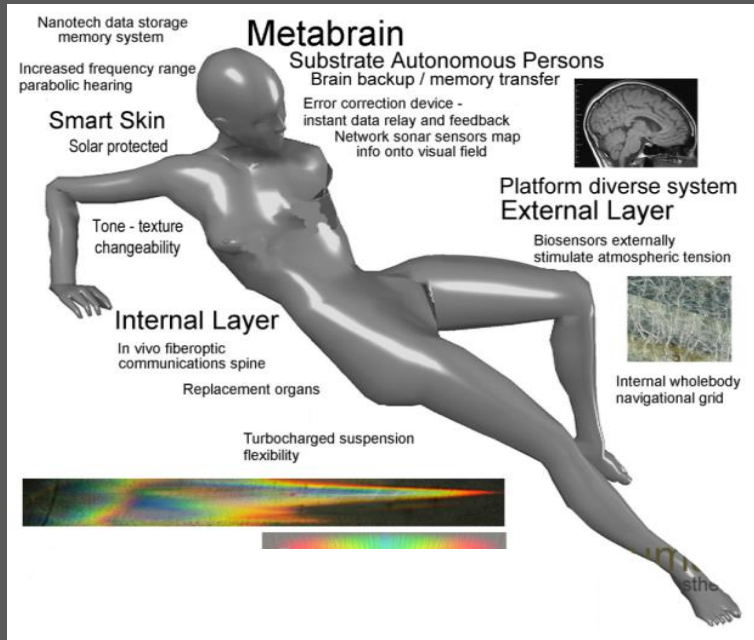
Intelligent shoe

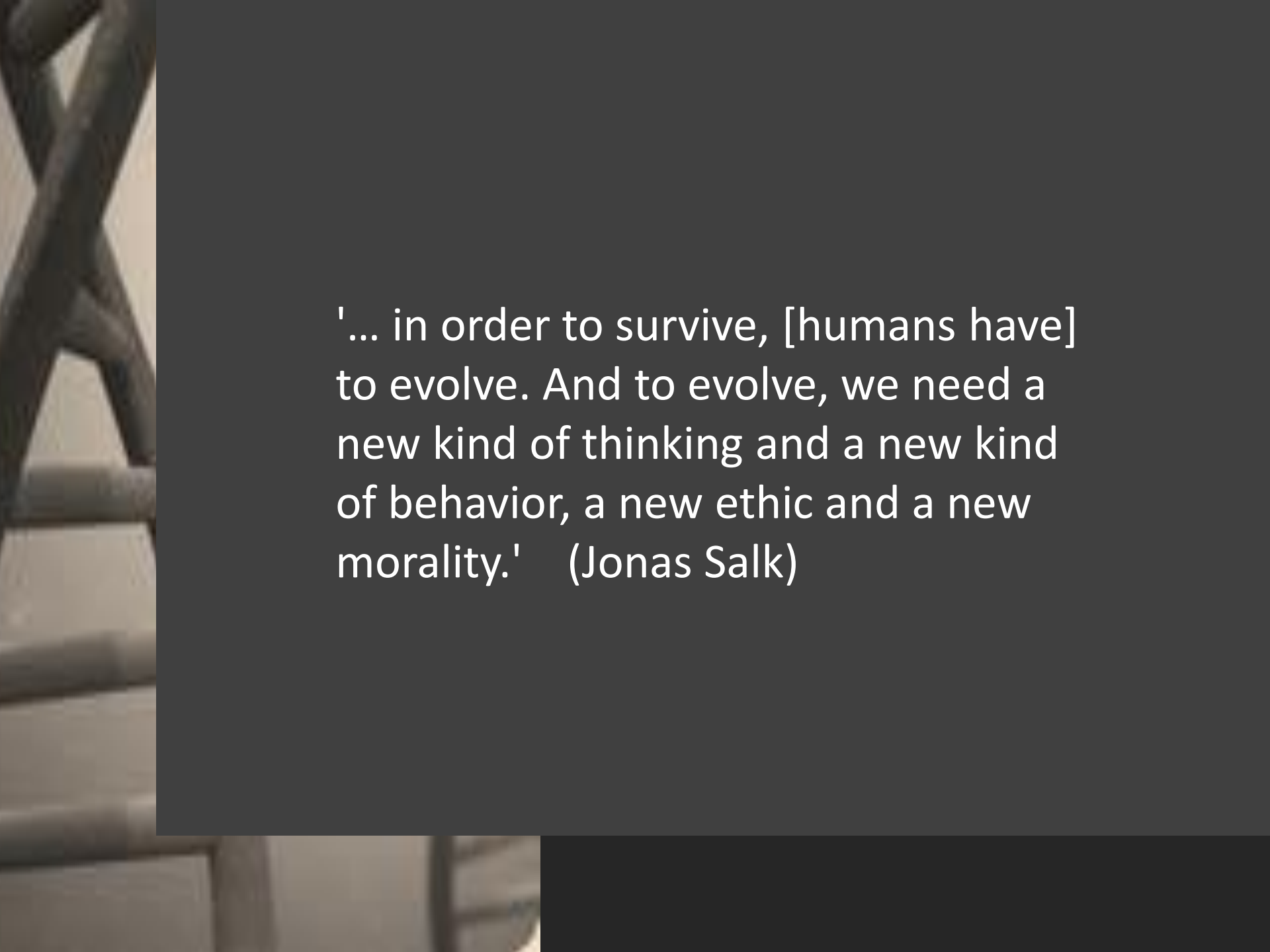
Eye mobile











'... in order to survive, [humans have] to evolve. And to evolve, we need a new kind of thinking and a new kind of behavior, a new ethic and a new morality.' (Jonas Salk)



# **FUTURE OF AGEING**

**SOCIETY OF ACHIEVERS**

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