

## UNTANGLING THE DEBATE



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# TURNING VAGUE ISSUES INTO VIABLE FACTS

First, while at one time a distinction had been made between enhancement as a therapy for fixing something that has gone wrong with biology and vastly improving upon healthy biology. Today that distinction has disappeared, as therapeutic corrective enhancement has actually become an improvement on biology, turning the tables to where those with enhancement for an injury or disease are often better off than the person who has had no injury or disease.

Second, at one time the public perception of cancer was that people got cancer were unhappy, negative people. This myth caused great embarrassment for those who had cancer and made it a social prejudice – claiming that positive people simply do not get cancer! 2012, an estimated 13,776,251 people were living with cancer. Today one in every 2 people born after 1960 will be diagnosed with some form of cancer in their lives. The issue is no more a judgment on who does or does not get cancer, but how smart a person is about finding the cancer.

Third, the sciences and technologies that are used for enhancement have become every-day devices. Mobility is fostered by automobiles, airplanes, trains, and other commuting systems. Verbal communications is fostered by smart phone systems and Global Positioning systems (GPS). These systems are carried by the body, and attached to the body, and some are integrated with the body. Worldwide 2 Billion consumers use smart phones as an every-day enhancement. By 2018 one-quarter of the Global population will use smartphones. China, Russia, India, the US, Indonesia rank the top in use.





Consider the amount of digital data stems from our bodies on a daily basis forming our digital fingerprints. Also consider that the economic landscape needs to consider the foremost, immediate, and important aspect of human enhancement – life extension. That people can and will be living beyond 120 years of age and that the framework for human enhancement has shifted. It is no longer just about "human enhancement" as a technological device modification. It has become about the expansion of life.



# Objective 1: Encourage Technological Advances

Digital Identify Networked Security Systems Enhanced Physiological Systems Extended Life Systems Regenerate Cellular Systems Extending Human Lifespan Redefining Death Developing Whole Body Prosthesis Backing up the Brain Expanding Virtual and Artificial Environments





# REGENERATION GENERATION

People over 50+ who are currently referred to as Senior Citizens but want to be a vital part of society

- Retiring later or not at all
- Proactively monitoring health
- Learning about how to stay alive as long as possible

#### **SOCIETY OF ACHIEVERS**





# **Objective 2: Social Awareness**

Prepare society for a Regenerative Generation of people living longer who want to be vital

Provide knowledge about emerging technology Develop design-wise devices Integrate experience and novelty Encourage hiring of people over 65 Scholarship incentives for re-Learning Political & Economic Council of Regeneratives

# Value saving lives.

Unravel the key issues of Human Enhancement and turn these social **benefits** in supporting a Society of Achievers.





### **TOWARD A SOCIETY OF ACHIEVERS**



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