Developing Danger

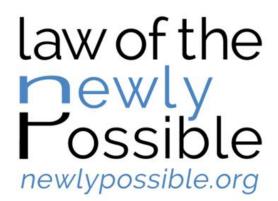
Bryant Walker Smith

Assistant Professor

University of South Carolina School of Law and (by courtesy) School of Engineering

Affiliate Scholar

Center for Internet and Society at Stanford Law School



Dangerous innovation

- Existing dangers
 - Motor vehicles, personal medicine, homes....
- Emerging dangers
 - Drones....
- (As always, categorization depends on how we draw the boundaries of our system)
 - Lawyers and Engineers Should Speak the Same Robotic Language, newlypossible.org



Danger

when a technological failure would imperil

(substantially, irreversibly, and noncompensably)

the physical safety of others



How safe is safe enough?

- What is reasonable safety?
- What is reasonable assurance thereof?
- Who makes this assurance?
- Who has the burden of proof?

Who decides?



Delegating the safety case

- Developers make a public argument for the safety of their systems
- Regulators, with input from the public, evaluate the reasonableness of that argument
- Regulators exercise substantial discretion and receive substantial deference



Why?

Flexibility for developers

Flexibility for regulators

Information for regulators and the public



Statutory/regulatory triggers

(ex ante approval; not ex post liability....)

- Obtain prior approval
- Avoid subsequent disapproval
- Clarify relevant legal provisions
- Obtain an exemption for legality
- Obtain an exemption for marketability



Mechanics

- 1. Scope: A developer identifies an activity (product, process, service....) for which it wants or needs a specific regulatory action
- 2. **Documentation:** The developer documents its planned conduct (design, testing, marketing, monitoring....) over the lifecycle of this activity
- 3. Presentation: The developer publicly presents this documentation in the form of a safety case
- 4. Public comment: The regulatory agency and interested parties comment on this safety case
- 5. Public response: The developer publicly addresses these comments
- 6. Agency determination: The agency determines whether the manufacturer has presented a reasonable safety case
- 7. Agency action: The agency conditions its primary regulatory action on compliance with this safety case



Example: automated vehicles

- 1. Scope: Company X wants DMV to permit registration of its new vehicles
- 2. Documentation: Company X documents its design process (ISO 26262), the results of its testing and simulation, and its plans for monitoring and updating
- 3. Presentation: Company X releases this information publicly and argues why it demonstrate a reasonable approach to safety
- 4. Public comment: Academics, consumer watchdog groups, and Company X's competitors identify general and specific concerns
- 5. Public response: Company X substantiates or modifies its safety case in response to these concerns
- 6. Agency determination: The DMV determines whether Company X's safety case, including its response, is reasonable
- 7. Agency action: The agency agrees to register vehicles that the developer certifies to comply with its safety case



Ex post liability

- Relationship between safety case approval and civil liability can vary across states
 - Analogy: Negligence per se
- Noncompliance as evidence (or proof) of negligence, defect, or misrepresentation
- Compliance as evidence (or proof) of reasonable conduct and reasonable design



Analogies

- EU type approval (homologation)
- Environmental impact statements
- Notice and comment rulemaking
- Functional safety and risk management
- Community benefit agreements and good neighbor agreements
 - h/t Michael Baram's talk at this conference



Challenges

- Delay
- Caution
- Stasis
- Capture
- Compliance industry
- •



Progress....

Replacing an old set of problems with a new set of problems...

...and hoping that the new set, in aggregate, is smaller than the old set.

