



Ninth Annual ASU-Arkfeld

eDiscovery and Digital Evidence Conference

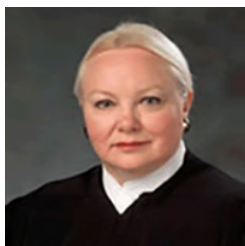
March 11-12, 2020
Sandra Day O'Connor College of Law

Beus Center for Law and Society | Phoenix, AZ

Keynote Speakers



Joel Wallenstrom



Hon. Joy Conti

Schedule

DAY 1

8:00–8:30 a.m. **Continental Breakfast** / Room 544

8:30–9:00 **Welcome**

9:00–9:50 **Keynote Address:** / Room 644

Speaker

Artificial Intelligence and the Law: Real Benefits and Challenges

10:00 - 11:00 Concurrent Sessions

TAR Unstuck: Choosing the Right Tool, Using It Wisely, and Negotiating an Effective TAR Protocol / Room 650

Everyday Devices and the Internet of Things: Working with ESI in the Forest of Smart Devices / Room 550

11:30 - 12:30pm Concurrent Sessions

TAR Unstuck: Choosing the Right Tool, Using It Wisely, and Negotiating an Effective TAR Protocol / Room 650

Everyday Devices and the Internet of Things: Working with ESI in the Forest of Smart Devices / Room 550

12:30–1:30 **Lunch** / Room 544

1:45 - 2:45 **Plenary 1** / Room 644

Speaker

U.S. Data Privacy Laws – Expanding Universe of Legislation and Resulting Diverse, Divergent Duties

3:00 - 4:00 Concurrent Sessions

TAR Unstuck: Choosing the Right Tool, Using It Wisely, and Negotiating an Effective TAR Protocol / Room 650

Everyday Devices and the Internet of Things: Working with ESI in the Forest of Smart Devices / Room 550

4:30 - 5:30 **Plenary 2 / room #**

Speaker

U.S. Data Privacy Laws – Expanding Universe of Legislation and Resulting Diverse, Divergent Duties

5:30 - 7:30pm **Reception**



DAY 2

8:30–9:00 a.m. **Check-in Continental Breakfast / Room 544**

9:00–9:50 **Keynote Address: / Room 644**

Speaker

U.S. Data Privacy Laws – Expanding Universe of Legislation and Resulting

Diverse, Divergent Duties

10:00 - 11:00 **Concurrent Sessions**

TAR Unstuck: Choosing the Right Tool, Using It Wisely, and Negotiating an Effective TAR Protocol / Room 650

Everyday Devices and the Internet of Things: Working with ESI in the Forest of Smart Devices / Room 550

11:30 - 12:30 pm **Plenary 3 Title room #**

Speaker

TAR Unstuck: Choosing the Right Tool, Using It Wisely, and Negotiating an Effective TAR Protocol
TAR Unstuck: Choosing the Right Tool, Using It Wisely, and Negotiating an

12:30–1:30 p.m. **Lunch / Room 544**

1:45 - 2:45 **Concurrent Sessions / Room 644**

TAR Unstuck: Choosing the Right Tool, Using It Wisely, and Negotiating an Effective TAR Protocol / Room 650

Everyday Devices and the Internet of Things: Working with ESI in the Forest of Smart Devices / Room 550

3:00 - 4:00 **Concurrent Sessions / Room 644**

TAR Unstuck: Choosing the Right Tool, Using It Wisely, and Negotiating an Effective TAR Protocol / Room 650

Everyday Devices and the Internet of Things: Working with ESI in the Forest of Smart Devices / Room 550

4:30 - 5:30 **Plenary4 / Ethics Jeopardy / room#**



Day One

Wednesday, March 11, 2020

8:30 - 9:00am **Welcome and Introduction** - Michael Arkfeld

9:00-9:50 **Keynote Address** – Maura Grossman

A demonstration on how machine learning and deep learning work, will provide an overview of the range of legal AI products currently on the market, and will discuss some of the benefits and hallenges

11:00-12:30 **Artificial Intelligence and the Law: Real Benefits and Challenges** / Room 644

Speakers

A demonstration on how machine learning and deep learning work, will provide an overview of the range of legal AI products currently on the market, and will discuss some of the benefits and hallenges lawyers and others can expect to face as AI applications continue to proliferate.

A Deep Dive Into the Basics: Addressing ESI in Written Discovery / Room 650

Lea Bays, Mark Sidoti, /Kelly Griffith (moderator)


For all of the focus on early discovery planning and ESI preservation, the e-discovery rubber often meets the road when litigants begin serving and responding to written discovery. The associated tasks often become so familiar to counsel that they may rush

12:30-1:30pm **LUNCH**

1:45-2:45 **Plenary**

om Morrissey, Niloy Ray, /Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your aw firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service



3:00-4:00 Do You Know Where Your Documents Are? Or Who's Touching Your Documents Today? / Room 550

Tom Morrissey, Niloy Ray, / Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service provider? What sort of training do their employees need and what questions should you ask? This panel has given these questions a lot of thought and will share their learnings with you, and will role-play a typical “document safety audit”

Do You Know Where Your Documents Are? Or Who's Touching Your Documents Today? / Room 550

Tom Morrissey, Niloy Ray, / Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service provider? What sort of training do their employees need and what questions should you ask? This panel has given these questions a lot of thought and will share their learnings with you, and will role-play a typical “document safety audit” \th a law firm.

4:30-5:30 **PLENARY 2 / ROOM #**

Tom Morrissey, Niloy Ray, / Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your

5:30-7:30pm **Reception**



Day Two

Wednesday, March 11, 2020

9:00-9:50am / **Keynote Address – Shawwna Hoffman-Childress**

The Future is Now: the Convergence of AI, Blockchain and the Law Room 644

It is undeniable that AI and blockchain are two of the major technologies that are catalyzing the pace of innovation and introducing radical shifts in every industry. When one takes a look at the research and financial resources that are being invested in AI and blockchain, it is evident that many innovators in the legal technology space

10:00-11:00 **Do You Know Where Your Documents Are? Or Who's Touching Your Documents Today?** / Room 550

Tom Morrissey, Niloy Ray, / Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service provider? What sort of training do their employees need and what questions should you ask? This panel has given these questions a lot of thought and will share their learnings with you, and will role-play a typical “document safety audit”

Do You Know Where Your Documents Are? Or Who's Touching Your Documents Today? / Room 550

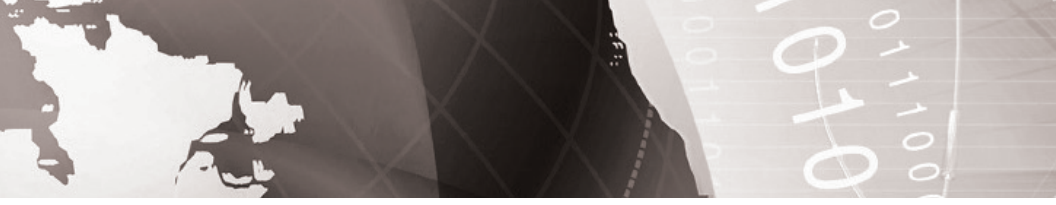
Tom Morrissey, Niloy Ray, / Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service provider? What sort of training do their employees need and what questions should you ask? This panel has given these questions a lot of thought and will share their learnings with you, and will role-play a typical “document safety audit” with a law firm.

11:30-12:30 **PLENARY 3 / ROOM #**

Tom Morrissey, Niloy Ray, / Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your



12:30-1:30pm LUNCH

1:45–2:45 Do You Know Where Your Documents Are? Or Who's Touching Your Documents Today? / Room 550

Tom Morrissey, Niloy Ray, /Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service provider? What sort of training do their employees need and what questions should you ask? This panel has given these questions a lot of thought and will share their learnings with you, and will role-play a typical “document safety audit”

Do You Know Where Your Documents Are? Or Who's Touching Your Documents Today? / Room 550

Tom Morrissey, Niloy Ray, /Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service provider? What sort of training do their employees need and what questions should you ask? This panel has given these questions a lot of thought and will share their learnings with you, and will role-play a typical “document safety audit” \th a law firm.

3:00- 4:00 Do You Know Where Your Documents Are? Or Who's Touching Your Documents Today? / Room 550

Tom Morrissey, Niloy Ray, /Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service provider? What sort of training do their employees need and what questions should you ask? This panel has given these questions a lot of thought and will share their learnings with you, and will role-play a typical “document safety audit”



Do You Know Where Your Documents Are? Or Who's

Touching Your Documents Today? / Room 550

Tom Morrissey, Niloy Ray, / Anne Kershaw (moderator)

Everyone is talking about data security but how do you know who is “walking the walk”? Does your law firm have procedures and checks in place to make sure that your documents are protected after they are collected and processed? What about your service provider? What sort of training do their employees need and what questions should you ask? This panel has given these questions a lot of thought and will share their learnings with you, and will role-play a typical “document safety audit” with a law firm.

4:30 - 5:30 **Plenary 4: Ethics Jeopardy**



Conference Faculty

Founding Director

Michael Arkfeld

Arkfeld & Associates, LLC

Conference Co-Chairs

Robert E. Singleton

Squire Patton Boggs

Joy Allen Woller

Lewis Roca Rothgerber Christie LLP

Keynote Speakers

Maura R. Grossman, University of Waterloo

Shawanna Hoffman-Childress, IBM Watson Legal

Hon. Xavier Rodriguez, U.S. District Court,
Western District of Texas

Judicial Faculty

Hon. Dominic Lanza, U.S. District Court, District of Arizona

Hon. Xavier Rodriguez, U.S. District Court,
Western District of Texas

Hon. Peter B. Swann, Arizona Court of Appeals



Speakers

Michael Arkfeld

Arkfeld & Associates, LLC

Lea Bays

Robbins Geller Rudman & Dowd LLP

Brandon Boulware

Boulware Law

Robert D. Brownstone

Fenwick & West LLP

Michael Burg

DISH Network

Jay Carpenter

Desert Blockchain

Daniel Christensen

Intel Corporation

John Collins

Options Clearing Corporation

Eric Flerro

Keller Rohrback

Joe Gervais

Symantec

Alex Goth

Squire Patton Boggs

Kelly Griffith

Thomson Reuters

Maura R. Grossman

University of Waterloo

Brad Harris

Zapproved

Shawwna Hoffman-Childress

IBM Watson Legal

Tessa K. Jacob

Husch Blackwell

William Kellermann

Hanson Bridgett LLP

Jeannine Kenney

Hausfeld

Anne Kershaw

Reasonable Discovery, LLC

Lidia Koelbel

Ryley Carlock & Applewhite

Hon. Dominic Lanza

U.S. District Court, District of Arizona

Paul Madrid

PayPal

Gary Marchant

Arizona State University

David McCarville

Ryley Carlock & Applewhite

Isis Miranda

London Fischer LLP

Kevin Moore

Fenwick & West LLP

Tom Morrissey

Purdue Pharma LP

Niloy Ray

Littler Mendelson P.C.

Dan Regard

iDiscovery Solutions

Hon. Xavier Rodriguez

U.S. DC, Western District of Texas

K Royal

TrustArc Inc.

Mark Sidoti

Gibbons P.C.

Robert Singleton

Squire Patton Boggs

David Stauss

Ballard Spahr

Hon. Peter Swann

Arizona Court of Appeals

Brett Tarr

Caesars Entertainment

Matthew Todd









Thank You to Our Sponsors!

Save the Date

May 10-11, 2021

Mark your calendar for the 10th Annual Arkfeld eDiscovery Conference

Sandra Day O'Connor College of Law
111 E. Taylor St., Phoenix, AZ 85004
Contact Person: Josh Abbott / 480-965-2465 / Josh.Abbott@asu.edu